



7th **NFIMR**
National Conference
June 7 - 9, 2012

N A T I O N A L
NFIMR
FETAL-INFANT MORTALITY REVIEW PROGRAM

PRELIMINARY PROGRAM

NFIMR is a collaborative effort between the American College of Obstetricians and Gynecologists (ACOG) and the federal Maternal and Child Health Bureau. Supported by Project # U08MC000136 from the Maternal and Child Health Bureau (Title V, Social Security Act), Health Resources and Services Administration, Department of Health and Human Services.

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NATIONAL FETAL AND INFANT MORTALITY REVIEW PROGRAM

National Conference

National Fetal and Infant Mortality Review Seventh National Conference

Marriott® Crystal Gateway Hotel
Arlington, Virginia

FIMR: Opportunities to Achieve Health Equity

June 7- 9, 2012

For more than two decades, the National Fetal and Infant Mortality Review Program (NFIMR) Program, has flourished as a partnership between the American College of Obstetricians and Gynecologists and the federal Health Resources and Services Administration, Maternal and Child Health Bureau. NFIMR is sponsoring a seventh national conference to share best practices of the growing number of new and continuing FIMR programs and to encourage FIMR programs to explore ways the FIMR process can decrease social, economic, gender and racial discrimination in the health care system. The NFIMR conference will:

- Increase the number of local, state and national maternal and child health organizations, agencies, professionals, advocates and consumers knowledgeable about the benefits of the evidence-based FIMR methodology
- Provide in-depth, expert training regarding the implementation of the FIMR methodology
- Demonstrate the value of adapting the FIMR methodology to other maternal and child health sentinel events at the national, state and local level
- Discuss possible strategies to incorporate the principles of the Life Course approach and the Best Babies Zone mission into the FIMR methodology

- Expand the capability of FIMR to achieve health equity through addressing issues related to social, economic, gender and racial discrimination in the health care system
- Provide an expanded forum to showcase successful local FIMR actions
- Celebrate the opportunities for FIMR to build partnerships with local providers, faith based initiatives, advocates and consumers, including federal Healthy Start Programs, local March of Dimes chapters, bereavement professionals and others.

HOTEL ACCOMMODATIONS

Minutes from downtown Washington, DC and Reagan National Airport, the Crystal Gateway Marriott Hotel in Arlington Virginia is called the “gateway to DC.” The hotel is conveniently located for business meetings, weekend getaways, and family vacations in Northern Virginia and DC.

The stylish, contemporary Arlington VA hotel offers a full suite of amenities and services for the sophisticated traveler, including direct access to the Washington Metro rail from their lobby. From world-class shopping at The Fashion Centre at Pentagon City to nearby Washington monuments and museums, you’ll enjoy the best DC has to offer.

The Crystal Gateway Marriott Hotel has three restaurants, including the Restaurant Mez, open for breakfast, lunch and dinner. Relax at the Atrium for

GENERAL INFORMATION

a cozy dinner. Start your day or enjoy a late night snack at Einstein's Bagels.

Recently remodeled guest rooms are warm, inviting and filled with conveniences like coffee makers, irons and wet bars. Complimentary Wi-Fi is available in the lobby. You can also enjoy the indoor-outdoor connecting pool, spa and exercise rooms. Golf, squash and tennis courts are nearby.

To make your reservation, simply call the Marriott Crystal Gateway Reservation Department at 1-703-920-3230 and mention that you will be attending the NFIMR conference, June 7 - 9, 2012.

The Special NFIMR group rate is \$179.00 single and double occupancy per night plus tax.

Hotel reservations must be made no later than May 15, 2012 for special NFIMR rate to apply. The hotel has a limited number of rooms. Therefore we recommend you make your hotel reservation as soon as possible.



GROUND TRANSPORTATION

A complimentary hotel shuttle to/from Reagan National Airport is available. The Metro yellow or blue line runs directly from the Reagan Airport to Crystal City (only **one** stop) and arrives directly under the hotel. Taxi service is available from Washington-Dulles and Baltimore-Washington. Parking at the Marriott is \$22.00 per car daily. Valet parking is \$27.00 per day.

REGISTRATION INFORMATION

Registration Fees

The registration fee is \$330. Registration for participants includes full participation in scientific program and conference materials.

Registration Cut-Off Date & Cancellation Policy

To receive a printed name badge, your registration form must be received by **April 30, 2012**. Registration forms received after April 30 are subject to a \$50.00 late registration fee.

THERE IS ABSOLUTELY NO ON-SITE REGISTRATION & NO PHONE REGISTRATION.

Written registration cancellations must be received by **April 30, 2012**. Cancellations will also be accepted by fax to the NFIMR Office at 202-554.0453. There is a \$50.00 administrative fee to process all cancellations. No phone cancellations will be accepted.

Badge Pick-up

Wed., June 6	4:00 p.m. - 7:00 p.m.
Thurs., June 7	7:00 a.m. - 7:00 p.m.
Fri., June 8	7:00 a.m. - 5:00 p.m.

“Bundles for Babies”*

We are committed to give something back to the community that hosts our National Conference and we hope that **each** conference attendee will help us in this effort. Please bring a NEW layette, bonnet, booties, bib or one piece sleeper that is still in the ORIGINAL wrapper and we'll donate it to a local hospital or other charity in the District of Columbia. If you want to include a note to the mom who will receive it, you may. A drop off point will be located in the registration area.

**Adapted from a concept originally developed by the American College of Nurse Midwives.*



AGENDA

WEDNESDAY, JUNE 6

4:00 p.m. – 7:00 p.m. Badge Pick Up

THURSDAY, JUNE 7

7:00 a.m. – 7:00 p.m. Badge Pick Up

8:00 a.m. – 11:00 a.m. Optional Pre-conference Skills Building Workshops
(Sessions are free but PRE-REGISTRATION is required)

Breakfast for attendees only will be served from 7:15 am until 8 am, and the session includes a 20 minute coffee break.

8:00 a.m. – 11:00 a.m. March of Dimes Presentation: Interconceptional Care
Merry-K. Moos, BSN, MPH, FAAN

This session addresses the importance of nurses in promoting interconceptional care. It will update the most current research on evidence based interventions, provide guidance on risk identification and outline approaches to promoting a successful future pregnancy after a pregnancy loss. Case studies will help illustrate these concepts.

8:00 a.m. – 11:00 a.m. Coordinating Perinatal Periods of Risk (PPOR) and the FIMR Process

PPOR can be a valuable tool that can help large city FIMR programs prioritize an action agenda and target scarce resources. This session will review the basics of the PPOR methodology. A nationally recognized FIMR program coordinator will discuss how that process can be coordinated with the FIMR process to enhance deliberations and achieve a FIMR action agenda.

8:00 a.m. – 11:00 a.m. Could You Survive a Month in Poverty?

Over 37 million American, including 13 million children under age 18, live in poverty. See how your family fares when you join us for a unique opportunity to experience the virtual realities of poverty in a poverty simulation workshop. Participants role-play the lives of low income families and have the stressful task of providing for basic necessities and shelter on a limited income during the course of four 15 minute “weeks.” The simulation can be used to sensitize those who frequently deal with low income families and to create broader awareness of realities of poverty among local policymakers, community leaders and others.

THURSDAY, JUNE 7 *(continued)*

11:00 a.m. – 7:00 p.m.	Exhibits Open
11:00 a.m. – 12:15 p.m.	Lunch on Your Own
12:15 p.m. – 1:15 p.m.	Welcome and Keynote Address
1:15 p.m. – 2:45 p.m.	Plenary Session Health Equity – Defining the Challenge Paula Braveman, MD, MPH
2:45 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:30 p.m.	Plenary Session Life Course Perspective and Health Equity: Taking Action
4:30 p.m. – 5:15 p.m.	Plenary Session Partnering with Healthy Start: Opportunities to Advance Equity
6:00 p.m. – 8:00 p.m.	Reception / Exhibits Open

Network with MCH organizations, agencies, advocates and FIMR colleagues from across the nation. Browse exhibits of non-profit agencies and commercial vendors, on hand to display materials and discuss their programs and products.

FRIDAY, JUNE 8

7:00 a.m. – 5:00 p.m.	Badge Pick Up
8:00 a.m. – 5:30 p.m.	Exhibits/ Open
6:30 a.m. – 7:45 a.m.	Continental Breakfast
7:45 a.m. – 9:15 a.m.	Plenary Session Adapting FIMR to Address MCH Sentinel Events: Successful National, State and Local Experiences. Experts from the Centers for Disease Control and Prevention, Florida Department of Health and Baltimore MD FIMR will discuss their experiences successfully adapting FIMR.
9:15 a.m. – 10:30 a.m.	Plenary Session Panel National Efforts to Address Health Disparities and Achieve Health Equity Directors from HHS Office of Minority Health, the Association of State and Territorial Health Officials, the National Association of City and County Health Officers and the Association of Maternal and Child Health Programs will discuss national initiatives and projects their organization is promoting to achieve health equity. These organizations will provide information, tools and strategies to aid local FIMR programs to address health disparities.

FRIDAY, JUNE 8 *(continued)*

- 10:30 a.m. - 11:00 a.m. Break**
- 11:00 a.m. – 12:30 p.m. Advanced Track AM Concurrent Sessions – Participants must pre-register for a workshop of their choice (see p. 9)**
- 11:00 a.m. – 12:30 p.m. Basic Track Workshop A: ABC's of FIMR**
- The purpose of this session is to identify the basic principles, goals and objectives of FIMR, discuss the importance of the interdisciplinary nature of FIMR, recognize the importance of the maternal interview and other data to be collected, identify the purpose of FIMR case review and discuss other practical issues related to implementation of a new program.
- 12:30 p.m. – 1:45 p.m. Box Lunch**
- 1:45 p.m. – 3:15 p.m. Advanced Track PM Concurrent Sessions – Participants must pre-register for a workshop of their choice (see p. 10)**
- 1:45 p.m. – 3:15 p.m. Basic Track Workshop B: Case Review and Community Action**
- The purpose of this session is to orient new programs to the goal of case review, discuss issues related to choosing team members and qualifications of the team leader, and identify the expected outcomes of the group discussions. A system for conducting reviews will be demonstrated and strategies for moving from reviews to community interventions will be discussed.
- 3:15 p.m. – 3:45 p.m. Break**
- 3:45 p.m. – 5:30 p.m. Poster Session I: FIMR Programs in Action**
- This poster session will showcase new innovative and successful actions implemented by local FIMR programs from all across the nation.**
- 7:00 p.m. – 8:00 p.m. New! An Evening with CityMatch: Play the Life Course Game and enjoy root beer floats (\$20 ticket must be purchased in advance, space limited to the first 50 applications)**
- In the Life Course Game, CityMatCH will lead you through an interactive experience, designed to illustrate key concepts of the Life Course framework. Specifically, you receive birth certificates at the start of the game that identify socially and biologically-based historical factors that help determine your course in life. As you work your way through the game board, rolls of the dice identify risk factors and protective factors that either push down or lift up your overall health trajectory and life course. You will have fun with your board game mates and learn much!

A short discussion will follow to share your experiences with playing the game and the risk and protective factors that affect someone's life course. This experience can also become a unique, interactive strategy that you may want bring back to your community to introduce the CRT, the CAT or other community leaders or advocates to the Life Course model concepts.

Root beer floats will be served!

Note: Space is limited - be sure to register for this event.

SATURDAY, JUNE 9

7:00 a.m. – 8:30 a.m.

Poster Session II

The poster session continues with additional opportunities to meet FIMR programs from across the country and discuss their innovative and successful actions.

7:00 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 10:00 a.m.

Plenary Town Hall Meeting

Adapting FIMR to Address Life Course Issues, Reduce Disparities and Achieve Health Equity.

After hearing conference presentations about the Life Course model, health equity and reducing disparities, the purpose of this discussion is to open up a dialogue with attendees about the expanding local FIMR reviews to include some of the aspirations of these efforts. Questions to address include: Is FIMR working to address these issues now? How? Can FIMR be expanded to explore these issues? Will expanding FIMR change the Case Review Team and/or the Community Action team meeting deliberations? How? If changes occur, will FIMR actions become too diffuse or more focused? What types of additional resources would local FIMR programs need from NFIMR to help local programs expand their functions?

10:00 a.m. – 10:30 a.m.

Mini-Plenary Session: Text4Babies

This new IM strategy for providing information to pregnant and parenting women is the wave of health education for the future! Learn more about it and how local women from your community can access this service.

10:30 a.m. – 11:00 a.m.

Break

11:00 a.m. – 12:00 p.m.

Problem Solving Round Tables

Meet with faculty and knowledgeable FIMR program colleagues to brainstorm and problem solve about issues that are affecting your program. This relaxed small group setting provides the perfect forum to get the answers you need to make FIMR happen! Participants must pre-register for **two** 30-minute round table. Roundtables will focus on addressing the following topics:

- 1. Team leading tips**
- 2. Home interviewing tips**
- 3. Data abstracting tips**
- 4. Principles of Assets Based Community Development (ABCD)**
- 5. Taking FIMR recommendations to action**
- 6. Perinatal Periods of Risk and FIMR**
- 7. Adapting FIMR: lessons from Baltimore**
- 8. Meet interested community partners: MOD and ASIP**
- 9. HM/HB Text4Babies**
- 10. Coordinating FIMR and CFR**
- 11. Ensuring Culturally Competent FIMR Teams - the New NCCC Tool**

12:00 p.m. – 12:30 p.m.

Raffle/Prizes
Putting It All Together
Adjourn



Advanced Friday AM Concurrent Sessions

(Choose One)

1. **Assessing the Cultural Competence of Your FIMR Program**

A FIMR program has to be cultural competent to make culturally competent change happen in the community. An expert from the National Center for Cultural Competence will provide theory and their new FIMR self evaluation tool that will help you learn how to make both the FIMR team process as well as FIMR actions responsive to the community.

2. **Cross Cultural Expressions of Grief and Loss V**

Both the physical and emotional manifestations of grief are culturally determined. The purpose of this session is to review traditions of grieving in the specific Native American, Amish, and Asian cultures and Buddhist/Hindu religion. Strategies for working with families from these backgrounds will be discussed. This session will build on and expand content described in the NFIMR Bulletins: Cross-Cultural Expressions of Grief and Loss, Volumes I, II, III and IV.

3. **Team Leading**

Over the long run, the quality and productivity of the team meetings may make or break a FIMR program. FIMR team leaders must know and implement effective principles of group process, meeting management and how to effectively negotiate an effective compromise. Some have likened leading the FIMR team meetings to “herding cats”. It is not easy and requires both skill and art to make it happen. Meet a team leader who has experience and expertise. Learn skills and strategies that can help you become a more savvy team leader.

4. **Engaging Local Physicians in FIMR**

FIMR programs tell us that engaging local Pediatricians and Obstetricians and Gynecologists in the FIMR case reviews may be difficult. Representatives from the American College of Obstetricians and Gynecologists and the American Academy of Pediatrics will be on hand to discuss strategies that work to engage physicians and brainstorm about issues local programs might be facing.

5. **Home Interviewers: Coping Over Time**

The FIMR maternal interview presents challenges for both the experienced and novice professional. To be in the presence of intense grief can have a profound effect on the interviewer and result in a surprising range of responses: deep sadness, acute discomfort, sense of hopelessness, anger, guilt, frustration, helplessness, and impatience; or a strong urge to act heroically. This session will focus on identifying and understanding those responses, and exploring techniques for managing them. Also, the audience will be invited to participate in debriefing exercises.

6. **State FIMR Coordinators Meeting (By Invitation Only)**

This is an opportunity for the 25+ state FIMR coordinators to network, share and problem solve.

Advanced Friday PM Concurrent Sessions

(Choose One)

1. **Social Marketing: A Strategy to Take Recommendations to Action**

FIMR programs often make recommendations that involve behavior change. Social marketing incorporates the techniques used by commercial marketing to change consumer or institutional behavior. Participants will learn how to apply social marketing principles and practices to advocacy and individual behavior change and how to evaluate social marketing programs.

2. **Community Assets Development: A Practical Review**

Assets development involves strengthening families and building partnerships with local community residents, voluntary citizens associations and the multiple resources of institutions. There is much that FIMR can learn about engaging consumers as partners from this process. This session will explore tools and methods for developing and sustaining grass roots community partners and action.

3. **FIMR in California**

Some California FIMR programs have been ongoing since 1990. Today CA FIMR programs are part of the Black Infant Health Program and are active in working to address issues related to health disparities and achieve health equity. Representatives from state and local program will describe this successful FIMR initiative.

4. **Partnering With Local And State Policy Makers To Take Action.**

For many local FIMR programs, making their findings and recommendations heard is crucial to shaping community action. Local and state policy makers may be important partners in making better service systems and resources available to women, infants and families. The purpose of this session will be to learn strategies to engage local and state policy makers and maneuver through today's changing legislative arenas.

5. **Data Resources FIMRs Can Use**

Representatives from the MCH Library and the Maternal and Child Health Bureau will describe rich data resources that FIMR programs can use to help understand what is known about health and social issues that they uncover through case reviews and further help craft recommendations, actions and reports.

6. **National Consortium Meeting** *(By Invitation Only)*

Note: Begins early at 12:30 p.m., Luncheon Served

Annual FIMR Report Sharing Table!

FIMR programs need to share their success with the community. One important way to do that is to produce an annual report that is widely circulated. Bring a single copy of your latest annual FIMR report to the sharing table near the registration desk on Thursday, June 7, mark the copy of annual report "display only" and leave business cards so that other FIMR programs can talk to you and share ideas. Pick up the copy of the report on Saturday, June 9 before you leave.



National Fetal and Infant Mortality Review Conference Planning Committee

Meena R. Abraham, DrPH, MPH

Chief of Epidemiology Services
Baltimore City Health Department
1001 E. Fayette Street
Baltimore, MD 21202
Phone: 410-396-9580

Carol Brady, MA

Executive Director
N.E. Florida Healthy Start Coalition, Inc
9143 Phillips Way Suite 350
Jacksonville, FL 32256
Phone: 904-279-0620
Fax: 904-279-0881
cbrady@nefhsc.org

Dawn Dailey, RN, PhD

Public Health Program Manager
Family, Maternal and Child Health Programs
597 Center Avenue, Suite 65
Martinez, CA 94553
Phone: 925-313-6325
Fax: 925-313-6708
Dawn.Dailey@hsd.cccounty.us

Stacey Cunningham, MSW, MPH

Executive Director
National Healthy Start Association
1411 K Street, NW, Suite 1350
Washington, DC 20005
Phone: 202-296-2195
Fax: 202-296-2197
scunningham@nationalhealthystart.org

Rosemary Fournier, RN, BSN

State FIMR Program Coordinator
Michigan Department of Community Health
P. O. Box 30195
Lansing, MI 48909
Phone: 517-335-8416
Fax: 517-335-8822
fournier1@michigan.gov

Sandra Frank, JD, CAE

President
The Association of SIDS and Infant Mortality Programs
112 E. Allegan, Suite 500
Lansing, MI 48933
Phone: 1-800-930-7437
Fax: 517-485-0163
sfrank@ASIP1.org

CDR Madelyn Reyes, RN, MPA, MA

Senior Nurse Consultant
Division of Healthy Start and Perinatal Services
HRSA/Maternal and Child Health Bureau
5600 Fishers Lane, Room 18-20
Rockville, MD 20857
Phone: 301-443-9991
Fax: 301-594-0186
Madelyn.reyes@hrsa.hhs.gov

Annette Phelps, ARNP, MSN

Director, Div. of Family Health Services
Florida Department of Health
4052 Bald Cypress Way, Bin A13
Tallahassee, FL 32399-1723
Phone: 850-245-4102
Fax: 850-414-6091
Annette_Phelps@doh.state.fl.us

Jodi Shaefer, PhD, RN

Assistant Professor
Johns Hopkins University School of Nursing
525 North Wolfe Street, Room 419
Baltimore, MD 21205-2110
Phone: 410-614-1519
Fax: 410-502-5481
jshaefer@jhmi.edu

Janice Smiley, MSN

Alabama State Perinatal Program Director
Alabama Department of Public Health
The RSA Tower
201 Monroe Street, Suite 1352
Montgomery, AL 36104
Phone: 334-206-2928
janice.smiley@adph.state.al.us

**7th National Fetal and Infant Mortality
Review Program Consortium Members**

Diane Ashton, MD, MPH

Deputy Medical Director
March of Dimes, National Office

Suzanne M. Bronheim, PhD

Associate Research Professor of Pediatrics
National Center for Cultural Competence,
Georgetown University Center for Child
and Human Development

Teri Covington, MPH

National Center for the Review & Prevention
of Child Death
Michigan Public Health Institute

Jim Couto, MA

Director of Hospital and Surgical Services
American Academy of Pediatrics

Jessica G. Hawkins, MPH, CHES

Senior Program Manager, Women's & Infant Health
Association of Maternal and Child Health Programs

Helain J. Landy, MD

Chair, Department of Obstetrics and Gynecology
Georgetown University Hospital

Judy Meehan

Chief Executive Officer
National Healthy Mothers/Healthy Babies Coalition

Annette Phelps, ARNP, MSN

Director, Division of Family Health Services
Florida Department of Health

DeWayne Pursley, MD, FAAP

Chair, Perinatal Section - American Academy
of Pediatrics
Chief, Department of Neonatology -
Beth Israel Deaconess Medical Center

CDR Madelyn Reyes, RN, MPA, MA

Senior Nurse Consultant
HRSA/Maternal and Child Health Bureau

Jodi Shaefer, RN, PhD

Assistant Professor
Johns Hopkins University School of Nursing

Laura S. Snebold, MPH

Program Associate, Maternal, Child,
and Adolescent Health
The National Association of County and City Health
Officials (NACCHO)

Ann Umemoto, MPH, MPA

Director, Operations & Program Management
March of Dimes Birth Defects Foundation

Seventh National FIMR Conference Registration Form
June 7 – 9, 2012
Marriott Crystal Gateway, Arlington VA

REGISTRATION DEADLINE: APRIL 30, 2012

Please print:

Name: _____ Credentials: _____

Title: _____

Agency: _____

Address: _____

City/State/Zip: _____

Daytime Telephone: _____ Fax: _____ E-mail: _____

Special Requests: Kosher Meals Vegetarian Meals Gluten Free Meals

Special Needs: If you have a special need, which requires attention at the meeting, please check here and you will be contacted by a staff member. Yes, please contact me.

Pre Conference Workshops Thursday Morning, June 7, 2012

These skills building workshops are being offered to conference registrants free of charge. Pre-registration is **required**.

MOD NSG Module Coordinating FIMR and PPOR Poverty Simulation

Workshop Tracks and Sessions Friday, June 8, 2012

(Participants should register to attend either the Basic or Advanced Track Workshops)

The **Basic Track** is pre-set. Everyone in this Track will attend Workshops A and B. Sessions A and B will be offered Friday June 8 in the morning (11:00 – 12:30) and the afternoon (1:45 – 3:15) respectively. If you are just starting a FIMR program or wish to do so, you should choose these workshops. The **Advanced Track** breakout sessions #1--5 will be offered on Friday June 8, during the morning (11:00 – 12:30) and sessions #6--11 in the afternoon (1:45 – 3:15). If you have a FIMR Program currently well underway, you should choose these workshops.

I will attend Basic Workshops A and B.

I will attend the Advanced Workshops. Pre-register me for the following:

AM Session: 1st Choice _____ 2nd Choice _____ PM Session: 1st Choice _____ 2nd Choice _____

I will also attend the optional **Evening with CityMatCH** on Friday, June 8, 7- 8 pm *(requires additional \$20 ticket)*

Saturday Morning June 9, 2012 Problem Solving Round Tables

Two consecutive 30-minute problem-solving roundtables will be offered Saturday morning (11:00 – Noon).

1st Roundtable Choice _____ 2nd Roundtable Choice _____

Registration Fees: Conference Only = \$330.00 Conference & Evening with CityMatCH = \$350.00

Check Enclosed Master Card VISA AMEX

Credit Card Number: _____ Expiration Date: _____

Name on card: _____

Signature: _____ Date: _____

Make checks payable to **NFIMR** and fax to **202.554.0453** or mail with completed registration form to NFIMR, 409 12th Street, SW, Washington, DC 20024-2188. **ACOG's FED ID No. = 36 221 79 81**



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