















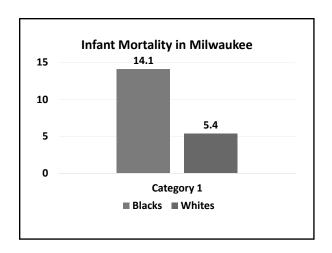






"Co-sleeping deaths are the most preventable form of infant death in this community," Barrett said.

"Is it shocking? Is it provocative?" asked Baker, the health commissioner.
"Yes. But what is even more shocking and provocative is that 30 developed and underdeveloped countries have better (infant death) rates than Milwaukee."





One-month-old infant dies in cosleeping incident
Medical Examiner's report says baby was
sleeping on floor with three other children
WITI-TV, MILWAUKEE—
The Milwaukee Medical Examiner reports a one month,
28 day old infant died in a co-sleeping incident on New
Year's Eve, while sleeping on two crib mattresses on the
floor of a living room with three other children......

http://www.fox6now.com/news/witi-20120103-co-sleeping-onemonth-old,0,4277315.story

This latest co-sleeping death comes just days after 10-day-old Egypt Holloway died while sleeping in a queen size bed with three other children.

The City of Milwaukee just launched a provocative ad campaign to raise awareness about the dangers of co-sleeping. They advise parents to put their babies, especially those under three months of age, in a crib or bassinet alone, next to the parents' bed.

http://www.fox6now.com/news/witi-20120103-co-sleeping-one-month-old,0,4277315.story



What is safe?

- Breastfeeding mother
- -Non-smoking mother
- No substances that impair responsiveness
- Baby on back on non-fluffy, safe surface
- Mom between baby and anyone else in bed

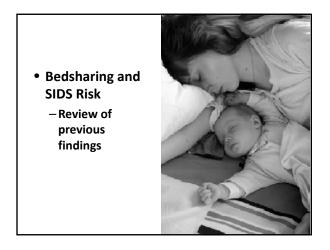
PEDIATRICS

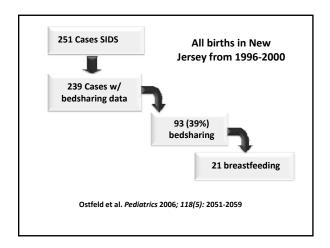
- SIDS and Other Sleep-Related Infant Deaths: Expansion of Recommendations for a Safe Infant Sleeping Environment
 - POLICY STATEMENT
 - -TECHNICAL REPORT
- Published November, 2011

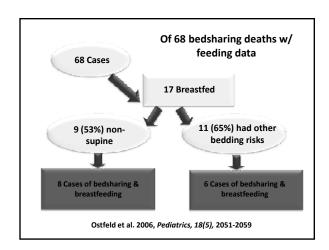
AAP 2011 Policy Statement Level A Recommendations

- Back to sleep for every sleep
- -Use a firm sleep surface
- Room-sharing without bedsharing is recommended
- Keep soft objects and loose bedding out of the crib
- Pregnant women should receive regular prenatal care
- Avoid smoke exposure during pregnancy and after birth

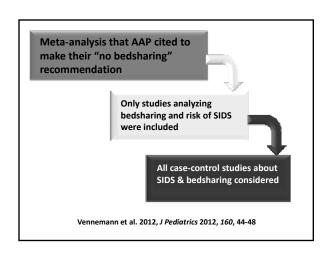
- Avoid alcohol and illicit drug use during pregnancy and after birth
- Breastfeeding is recommended
- Consider offering a pacifier at nap time and bedtime
- Avoid overheating
- Do not use home cardiorespiratory monitors as a strategy for reducing the risk of SIDS

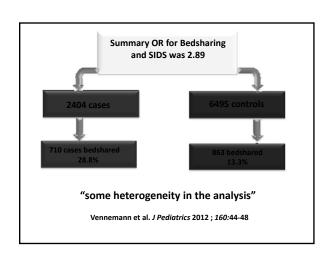


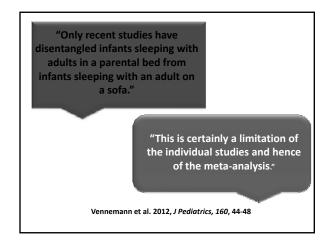




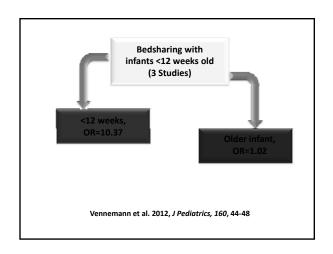
Of 93 bedsharing deaths - 10 were on a sofa - 14 included the presence of another child - 17 were near pillows, quilts, fluffy blankets - 38 were prone - 24 were lateral - 55 were not breastfed - 30 were low birth weight - 69 had a single mother - 43 had maternal smoking - 7 had no prenatal care Ostfeld et al. 2006, Pediatrics, 118(5), 2051-2059

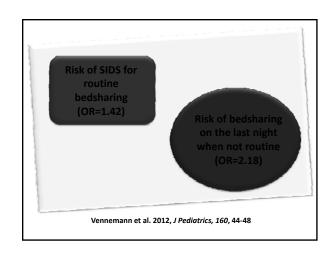










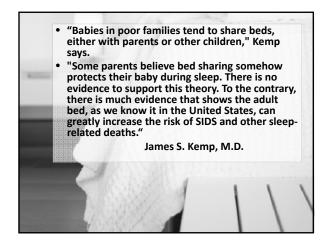




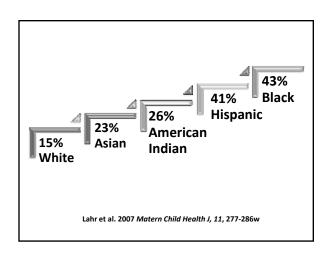
Washington University pediatrician to lead \$11 million Gates Foundation grant

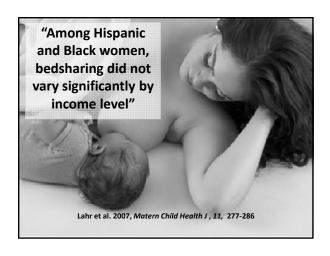
Dec. 10, 2007....The grant, awarded to Baltimore-based First Candle....

"Bedtime Basics for Babies" ... distributing cribs to families in need.











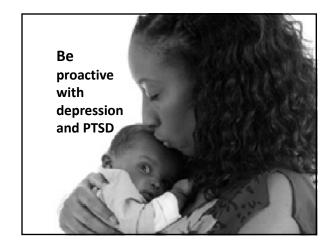










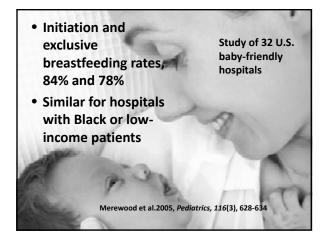






"Optimal breastfeeding and complementary feeding practices are so critical that they can save the lives of 1.5 million children under five every year"

WHO







"Changes that are the least disruptive preserve the integrity of a family and are more likely to be followed"

"Parents can be taught to create a safe sleeping environment. Remove bulky covers, not allowing other children in the bed." "Asking mom and dad to stop bedsharing, buy a crib, and change their entire nighttime routine is highly intrusive; A request more likely to be ignored or only appeared to be followed"



