

Convergence Partnerships: Innovation at the National and Regional Levels

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Project Director

Lifting Up What Works®

PolicyLink

PolicyLink is a national research and
action institute advancing economic and
social equity by Lifting Up What Works. ®

Steering Committee

The Convergence Partnership is a
collaborative of six major funders and
the CDC engaged in multi-field, equity-
focused, policy and environmental
change efforts to achieve healthy
people and healthy places.

Steering Committee

- The Robert Wood Johnson Foundation
- Nemours
- W.K. Kellogg Foundation
- Kaiser Permanente
- The California Endowment
- Kresge Foundation
- Centers for Disease Control and
Prevention (Technical Advisors)

National Partner Portfolios



Goal

Accelerate and amplify efforts to create
environments that support healthy
people in healthy places



Vision for Healthy People in Healthy Places

- Safe neighborhoods, communities and buildings support physical activity as part of everyday life
- Fresh, local, & healthy food is available & affordable in all communities & neighborhoods
- Healthy foods & beverages are promoted in grocery and other food stores, restaurants, & entertainment venues

Vision for Healthy People in Healthy Places

- Schools offer & promote only healthy food and beverages to students
- Schools promote healthy physical activities & incorporate them throughout the day, including before and after school
- Workplaces & employers offer and promote access to healthy foods & beverages and opportunities for physical activity

Vision for Healthy People in Healthy Places

- Health care organizations and providers promote healthy eating and active living in their own institutional policies and in their clinical practices
- Organizations, institutions, and individuals that influence the information and entertainment environments share responsibility for and act responsibly to promote healthy eating and active living

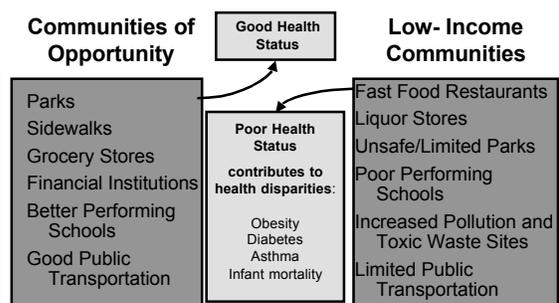
Vision for Healthy People in Healthy Places

- Childcare organizations, including preschool, after-school and early childhood settings, offer and promote only healthy foods and beverages to children and provide sufficient opportunities for, and promote, physical activity.

Policy Matters

- Policy impacts the economic, social, physical and services environments
- Policies not traditionally thought of as health policies (transportation, land use, education, economics) impact health and obesity rates

Place Matters



Convergence Partnership

Place Matters, Policy Matters
Creating a Field of Fields
Partnerships are Critical for Success

Strategic Directions

- Building the Field at the local and regional levels
- National Policy Initiatives
- Tools, strategies and resources
- Communications and evaluation

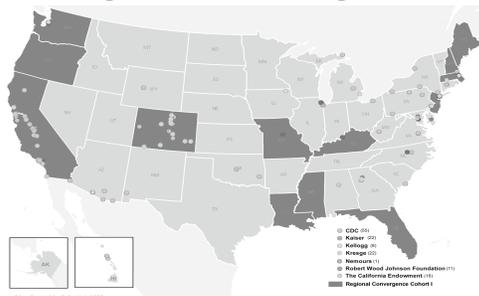
Building the Field Locally and Regionally

- Regional Convergence
 - Promote and support connections in the field
 - Increase and leverage investments to expand the intensity, reach and number of efforts focused on policy and environmental change

Building the Field Locally and Regionally

- Innovation Fund
 - New projects or new grant making initiatives involving multi-field community partnerships aimed at improving health and equity through land use and/or food access strategies

National Partner Portfolios and Regional Convergence



Regional Convergence

- Seed, strengthen & leverage work in regions
- Help practitioners, advocates, foundations and communities maximize their efforts
- Stimulate resources targeting specific issues of local concern
- Build new connections & new leadership

National Policy Initiatives

- **BUILT ENVIRONMENT**
 - Access to Transportation
 - **Federal Transportation Authorization**
 - Transportation for America Coalition (T4A)
 - American Public Health Association

National Policy Initiatives

- **Transportation and Health Papers**
- Access to Physical Activity
 - **Joint Use of School Yards**
 - **Violence Prevention**

National Policy Initiatives

- **Access to Healthy Foods**
 - Farmers' market access for those receiving federal food assistance
 - National Fresh Food Financing Initiative
 - Influencing the 2012 Food Bill

Success

Multi-field
Equity-focused
Environmental and Policy Change
Healthy People in Healthy Places
CONVERGENCE

www.policylink.org
www.convergencepartnership.org