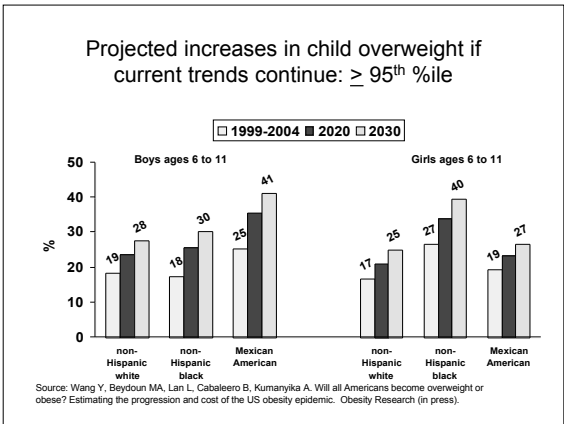
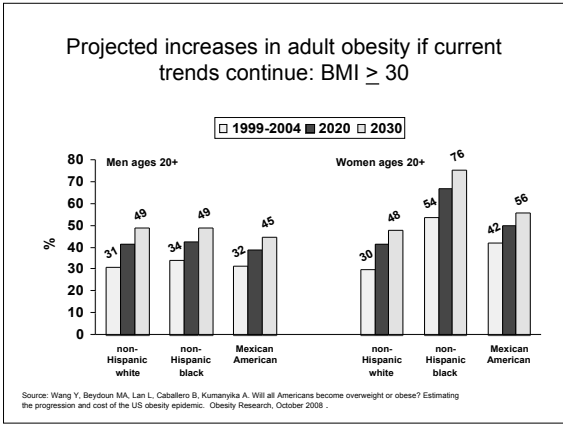





African American Collaborative Obesity Research Network

Envisioning healthy weight, freedom from obesity-related health problems, and high quality of life for African American youth, adults, and elders


www.aacorn.org



AFRICAN AMERICAN COLLABORATIVE OBESITY RESEARCH NETWORK



Achieving Healthy Weight in African American Communities: Interdisciplinary Research Directions




Sponsored by the Division of Nutrition and Physical Activity
Centers for Disease Control and Prevention

August 9 – 10, 2004
Wyndham Hotel Downtown

Research Focus: What is the Question?

Effective and sustainable interventions on eating, physical activity, and weight in African American children and adults

www.aacorn.org



Research Lenses: Who is Looking? Listening?

Individuals and organizations in African American communities

↕

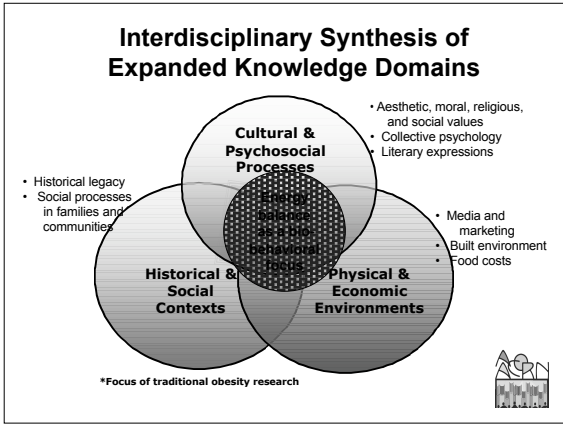
Researchers who identify as members of the communities

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Researchers in general and research sponsors

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Where does this lead us for how to conduct research?

Methodological Perspectives

- Community and family life
- Life course and intergenerational interactions
- Historical legacy and core values
- Ethnography and content analysis of literary works
- Engaging communities
- Leveraging insider status
- Evaluation and dissemination

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