END HIV ALABAMA

Meeting Notes for June 24, 2021

(re-scheduled from June 17, 2021)

Registrants: Oni Ramos Smith, Crystalyn Miree-Winfield, Josh Bruce, Melissa Creighton, Jason Head, KJ Smith, Karen Musgrove, Kendall Maye, Marvellus Prater, LaWanda Richardson, Warren O'Meara Dates, Morgan Farrington, James Duke, Steve Dellinger, Kim Love, Katherine Waldon, Letitia Gilbert, Shakina Wheeler Cox, Julie Hope, Christa Brown, Kristi Stringer, Crystal Nelson, Vanessa Tate Finney, Gloria Howard, Kelsey Bryant, Marco Mays, Virginia Bozeman, Melissa Parker, Brittney Brooks, Chelsey Holland, Jonathan Joseph, Adrinda Carter, EHA Co Chairs: Carmarion D. Anderson-Harvey, Shey Thorn, and Tony Christon Walker

Work Group Updates

Shey gave the Education Work Group report and invited input from the other work group members. He reported there was low attendance for the last education work group meeting, therefore goals were not revised but may be revised in a future meeting. Chance will develop a purpose statement with group at the next meeting. Current goals are:

- Goal 1- to create comprehensive tools focusing on priority populations, prevention, and linkage education and intentional HIV and AIDS dialogue
- Goal 2- to provide culturally specific and sensitive information that promotes inclusion, equity, diversity, and access which meets the community's needs
- Goal 3- to engage culturally competent prevention education initiatives to reduce new transmissions of HIV infections in vulnerable populations and promote positive health outcomes for those living with HIV and AIDS
- Goal 4- to create learning opportunities to end HIV in communities impacted by stigma through education, community motivation, advocacy and transformative discussions
- Goal 5- engage community partners to develop and participate in activities which outcomes produce a reduction in stigma associated with HIV and AIDS and vulnerable populations
- Goal 6- to provide information that empowers, validates and affirms inspiring decision making that reduces HIV transmission in individuals and their communities
- Goal 7- to enhance preventative knowledge of HIV and AIDS among communities by implementing comprehensive prevention education and resources

Warren gave the Marketing Work Group report. Tony suggested a Google drive be used for submissions instead of a separate email. Warren stated that the Marketing team does not suggest using Google Docs because some members/potential members may not be familiar with using it.

- Carmarion stated her proposal was to use an application such as Slack, but there was some pushback due to difficulties with monitoring the account and additional email accounts may not be checked routinely after the initial launch.
- Christa asked for clarification on what accounts could be used to receive information and Warren stated that personal and professional accounts may still be used to receive

information, but username/password information will only need to be gathered for the EHA Gmail accounts. He re-iterated that this is only for co-chairs and "chairs" (meaning work group leaders).

- LaTeisha asked Warren to describe the structure of the email address and Warren stated it will read, for example "Education Work Group Chair@gmail.com". Carmarion asked that we be consistent in discussion with the names of our groups and use "work group leaders" and not "chairs". She suggested we use "EHA Membership", etc.instead of "EHA Membership Leader" and be mindful of server imprinting when replying through other accounts.
- Christa asked if we could use something other than the Gmail handle so they will look more professional. Tony answered that it would involve purchasing a domain. It was established that Warren would research domain costs for multiple email addresses and how it can be funded.
- Carmarion stated that ADPH could provide a sub-domain for the EHA that would be free
 of charge to the EHA. Warren tabled the discussion until next meeting pending
 research.

Warren stated that going forward, all EHA written materials must be submitted to the Marketing Work Group for approval. This includes Gazette material and Facebook posts. The Marketing Work Group is responsible for monitoring EHA's media presence. The first Gazette edition will be coming out at the end of August; therefore, content must be submitted by July 15. Content guidelines are forthcoming.

LaTeisha read the Membership Work Group's meeting notes in Ashley's absence. Goals remain in progress and include

- Recruit at least 10 participants for a Youth/ young adult work group
- Recruit at 3 participants representing the Native American community within our state
- Expand the circulation of requests among participants across a wide variety of educational agencies including, but not limited to school boards, charter schools, community colleges, four-year institutions, school nurse organizations, and school counselor organizations.

These goals included 2020 completion dates. LaTeisha to work with the Membership Work Group to revise timelines and crate purpose statement.

Membership Work Group activities

- The language for the EHA invitation has been approved
- The list of prioritized populations has been divided among members for individual contacts to be made to recruit more Latinx, and Transgender individuals.

Kristi presented the update for the Advocacy and Policy Work Group. She will be moving away from Alabama and Vanessa Tate has stepped up to become either co-leader or leader for the work group depending on the EHA membership rules. Kristi has requested to stay on as Policy and Advocacy Work Group Leader after re-locating. Policy and Advocacy's goals are

- Submitted outline of an Advocacy Technical Assistance presentation to co-chairs and received some great suggestions, including the suggestion to create a series of Advocacy TA. However, a series of TA is more than the work group can handle at this time.
- Will be submitting advocacy materials after the July 2 meeting
- Goal three has been changed as the group does not currently have the capacity to reach
 out to all the advocacy groups as originally stated. There is an effort led by K.J. to create
 a type of listserv for advocacy events and will become a new goal

LaTeisha reported that the meeting with the work group leaders went very well and the elements for a reporting template were submitted and approved by the group. Dr. Stringer did a fantastic job with creating a template and agreed to allow the leaders to use her report as a template for monthly reporting.

ADPH EHE Update

- Chelsey reported that she spoke with Jennifer Allen, Director of Digital Media at ADPH
 to get some information on how to proceed with the live Facebook page. A training for
 social media etiquette is planned.
- Upcoming Awareness Days: August 20 is Southern HIV/AIDS Awareness Day, and August 29 is National Faith HIV/AIDS Awareness Day.
- Jonathan reported that June 25 is the deadline for submitting HRSA proposals. There
 was a HRSA RFP Q&A conference call on May 26. A FAQS-type booklet was created and
 posted on the ADPH website following the conference call. The goal date for sending out
 award notifications is July 12.
- A virtual "PG-rated" Pride Month event was held this month called Voices of Pride. It
 can be viewed on the Start Talking Alabama (STA) Facebook page. An email was sent out
 asking for information on upcoming Pride events. Information that was received was
 posted on the ADPH EHE web page. National HIV testing day is June 27. HIV Managers
 will be attending the events throughout the state. Upcoming awareness days in
 September center around the aging population and gay men.
- In response to Carmarion's earlier suggestion, Adrinda reported that the only individuals
 who can have access to an "adph.org" email account are ADPH employees. Other
 options were presented to administration and the OHPC is waiting to receive feedback
 on those options. She confirmed that passwords and usernames will need to be shared
 if we create EHA Gmail accounts.
- The Latino Commission on AIDS has developed a survey to assess the community's concerns and needs as it relates to PrEP education and providers. Adrinda is asking for PrEP provider participation in this project over the next two-three months.
- Carmarion asked if the EHE can show solidarity with Stonewall through an image share. Adrinda agreed to seek approval.

Interpretation Services

• Christa asked about ASL interpretation and LaTeisha explained that it can be added if we have individuals who need the service just as we offer Spanish interpretation.

• LaTeisha announced that she and Adrinda previously spoke with Jose Romero about ideas around getting more Latinx participation in the EHA. Adrinda to provide LaTeisha with Jose's contact information in chat.

Next meeting: Thursday, July 22@ 3:00 p.m.

LBE