Produced by the Alabama Public Health Training Center in collaboration with the Maternal and Child Health Leadership Education Training Programs at the University of Alabama at Birmingham, the University of South Florida, Tulane University, and the Alabama Department of Public Health

# Perinatal Care Policies, Programs, and Quality Improvement Initiatives: Influencing Life Course Trajectories

Satellite Conference and Live Webcast Thursday, January 31, 2013 10:00-11:30 a.m. (Central Time)

11:00 a.m.-12:30 p.m. (Eastern) • 9:00-10:30 a.m. (Mountain) • 8:00-9:30 a.m. (Pacific)

n order to improve perinatal outcomes and overall maternal and infant health, it is important to understand how our current perinatal health systems, programs, and policies operate and how they can be improved. Critical issues in the maternal and infant health field, such as appropriate metrics for program evaluation and programmatic quality improvement will be addressed. There is particular focus on the challenges and opportunities faced by perinatal programs and their unique role in the public health system promoting a life course perspective. Program faculty will discuss applications of best practices and improving performance in maternal and infant health systems, programs, and policies.



### **PROGRAM OBJECTIVES**

- 1. Describe appropriate metrics for evaluating perinatal policies and programs.
- 2. Discuss quality improvement practices in perinatal programs and provide examples of integration into real-world situations.
- 3. Discuss the roles of public health, clinical care, and health care systems in promoting perinatal quality improvement.
- Summarize how perinatal policies and practice can have major influences on life course trajectories.

## FACULTY

#### John Curran, MD

Associate Vice President
University of South Florida Health
Senior Executive Associate Dean
Faculty and Academic Affairs
USF Health Morsani College of Medicine
Tampa, Florida

William M. Sappenfield, MD, MPH
Professor and Department Chair
USF College of Public Health
Tampa, Florida

## **CONFERENCE DETAILS:**

**Target Audience:** Pediatricians, nurses, social workers, OB/GYNs, any healthcare professional providing care to women and children.

Continuing Education: Nurses 1.08 hours, Social Workers1 hour

Registration: www.adph.org/alphtn

**Technical Information:** To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #.

Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Public Health Training Center is a partnership of the state health departments in Alabama, Louisiana, and Mississippi, and the School of Public Health at UAB with funding from the Health Resources and Services Administration, DHHS

<sup>\*\*</sup>The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation \*\*