









Serving Elmore, Montgomery and Pike Counties

Produced by the Alabama Department of Public Health Sponsored by the Region IV Public Health Training Center

IMPROVING HEALTH OUTCOMES THROUGH HEALTH LITERACY

Live Webcast

Thursday, February 22, 2024, 12:00-1:30 p.m. (Central Time) 1:00-2:30 p.m. (Eastern) = 11:00 a.m.-12:30 p.m. (Mountain) = 10:00-11:30 a.m. (Pacific)

Health literacy can build trust and reduce health disparities through effective communication, cultural competency, and rapport and trust. As a health professional, it is important to be able to utilize strategies that will help bridge the gap between patients and their health outcomes. This presentation will provide an overview of health literacy and techniques that can be used to help improve healthcare in communities.

FACULTY

Bretia Gordon, EdD, MPA, MPH **Health Literacy Specialist** Central AL Neighborhood Health Initiative Trenholm State Community College

PROGRAM SECTIONS

- 1. Define key concepts of health literacy.
- 2. Highlight the impact of health literacy on healthcare outcomes.
- 3. Discuss ways to improve patient-provider communication.



CONFERENCE DETAILS

Target Audience: Nurses, social workers, clinicians, health educators, and other healthcare professionals and administrators who may provide health services

Continuing Education: Social Workers 1.5 hours

Registration: Available at www.alabamapublichealth.gov/alphtn

Technnical Information: To receive complete technical information you must register at www.alabamapublichealth.gov/alphtn. Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.alabamapublichealth.gov/alphtn

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #.

Press # again to listen to the conference.

On Demand - Available on our website two days after live broadcast.

Conference Materials: Available at www.alabamapublichealth.gov/alphtn approximately one week before the program.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us