Produced by the South Central Public Health Training Center in partnership with the Alabama Department of Public Health

Accreditation – Do You Want to Do It? Do You **Need to Do It? Are You Ready to Get Started?**

Satellite Conference and Live Webcast

Monday, March 22, 2010 • 2:00-3:30 p.m. (Central Time)

3:00-4:30 p.m. (Eastern) • 1:00-2:30 p.m. (Mountain) • 12:00-1:30 p.m. (Pacific)

PROGRAM FORMAT:

You are invited to join an in-depth question and answer session hosted by faculty from the South Central Public Health Training Center. The content of the discussion will be determined by you. Your questions will be answered live as they are received throughout the broadcast. You can email your questions in advance to: alphtnquestions@adph.state.al.us

ublic health accreditation – it's a hot topic, but what exactly is it? Simply put, it's a national voluntary accreditation program for state, local, territorial, and tribal public health departments. The program is developed by the Public Health Accreditation Board (PHAB) and its goal is to improve the health of the public. This broadcast will provide in depth discussion on the PHAB, as well as give insight on how to get involved, lessons learned, and becoming a Beta test site.



CONFERENCE DETAILS:

Target Audience: Public health administrators, physicians, nurses, social workers, administrators, health care providers, community leaders, government officials, and other health personnel interested in management and strategic planning.

Registration: www.adph.org/alphtn Cost: There is no cost to view.

Continuing Education: None for this program.

Satellite Technical Information: This program will be a live satellite broadcast on C band (analog).

Webcast Information: This program will be a live webcast. Register at www.adph.org/alphtn. To view webcast, you need RealPlayer or Windows Media Player. Test your computer before the day of the program from the "test connection" link at www.adph.org/alphtn. On the day

of the program, go to www.adph.org/alphtn & click on the "view webcast" link.

Audio Conference: This course will be available as an audio conference. Call: 1-866-941-6093.

Conference Materials: Posted on our website approximately one week before the program for registered participants. Questions For Faculty: Fax or email questions and a response will be given during the program.

Email: alphtnguestions@adph.state.al.us | Fax: 334-206-5640.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

PROGRAM OBJECTIVES

- 1. Understand the current status of the Public Health Accreditation project.
- 2. Discover how and why one state public health department and one local public health department made the decision to pursue accreditation.
- 3. Recognize what benefits and challenges these two entities have experienced to date.
- 4. Enhance knowledge in order to facilitate similar decision-making skills.

PANELISTS

Kathy Vincent, LCSW

Staff Assistant to the State Health Officer Alabama Department of Public Health

Kaye Bender, PhD, RN, FAAN

President and CEO

Public Health Accreditation Board

Margaret O. Morton, MSN, RN

Director

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Claude Ouimet, MD, FAAFP

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The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Arkansas, Louisiana and Mississippi and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.