Treatment Options: Helping Clinicians and Patients Explore, Compare, and Prepare

Satellite Conference and Live Webcast Thursday, April 25, 2013 2:00 – 4:00 p.m. Central Time

Produced by the Alabama Department of Public Health Video Communications and Distance Learning Division

Faculty

Victoria McGhee, APR Contractor, Agency for Healthcare Research and Quality Atlanta, Georgia

What Is Comparative Effectiveness Research (CER)?

- A type of patient-centered outcomes research
 - Compares drugs, medical devices, tests, surgeries, or ways to deliver health care so clinicians, patients, and their families can make more informed treatment decisions

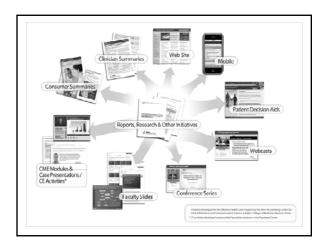
What Is Comparative Effectiveness Research (CER)?

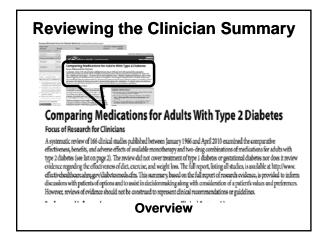
- Findings are descriptive, not prescriptive
 - -Intended as tools not rules
- Findings provide the best available evidence about effectiveness, risks, and side effects

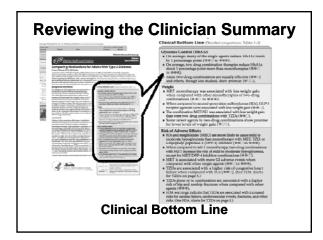
Priority Conditions for the EHC Program

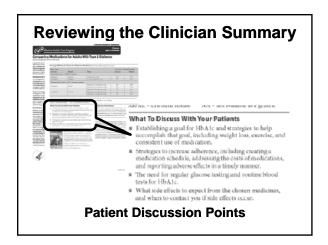
- 14 priority conditions including:
 - -Diabetes
 - -Cancers
 - -Cardiovascular disease

Effective Health Care Program Products









Consumer Brochures

- Each clinician summary has a companion consumer brochure
 - -Written in "plain language"
 - Encourages conversation between patients and health care providers
 - Helps lead to shared decisions about the best treatment for the individual patient

Consumer Brochures

- Available in English and Spanish
 - Online audio podcasts also available

How to Order FREE* AHRQ Resources

- Visit www.EffectiveHealthCare.ahrq.gov for a full list of titles
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Contact Information

Victoria Barksdale McGhee
Atlanta Regional Office

Phone: 404 - 836 - 2303

Email: Victoria.Mcghee@ahrq.hhs.gov