The Human Side of Disasters: The People Behind the Faces

Satellite Conference and Live Webcast Wednesday, June 18, 2014 9:00 - 10:00 a.m. Central Time

Produced by the Alabama Department of Public Health Video Communications and Distance Learning Division

Faculty

Suzanne Bernier, CEM, CBCP, MBCI **Principal, SB Crisis Consulting** Toronto, Canada

"When I was a boy and I would see scary things in the news, my mother would say to me, "Look for the helpers. You will always find people that are helping."



To this day, especially in times of "disaster," I remember my mother's words, and I am always comforted by realizing that there are still so many helpers - so many caring people in this world."

Fred Rogers (Mr. Rogers)



Hurricane Katrina



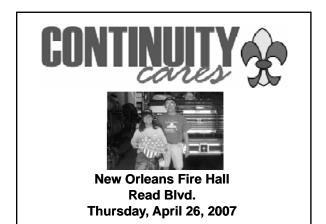
August 29, 2005

An Example

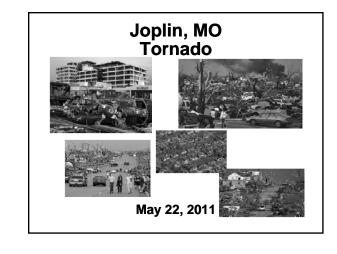
- Three other office product companies did not help their employees or have back-up plans they have all since shut down
- · Bob gained all of their business, and his company's profits rose by \$2.6 million by 2007
- A perfect example of how doing the right thing can also help make a company stronger!

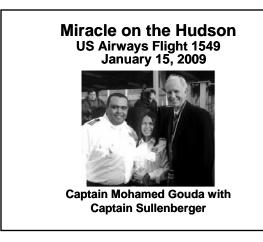


Home of cancer victim
Stanley Meyers and his boss.
Another true hero with an incredible story.



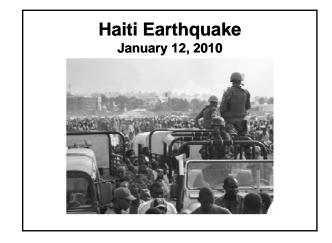
















For More Information

Suzanne Bernier, CEM, CBCP, MBCI President, SB Crisis Consulting Toronto, Canada

1-866-577-7373, ext. 101
Suzanne@sbcrisisconsulting.com
Sbcrisisconsulting.com
@sbcrisis