Building Excellence in Evaluation: Examples in Chronic Disease Prevention from Alabama

Satellite Conference and Live Webcast
Tuesday, July 14, 2015
10:00 – 11:30 a.m. Central Time

Produced by the Alabama Department of Public Health
Video Communications and Distance Learning Division

AL WISEWOMAN Quantitative Evaluation

Faculty

Nancy Wright, MPH
Director
Division of Cancer Prevention and Control
Alabama Department of Public Health

AL WISEWOMAN

- **Reduce cardiovascular risk factors among ABCCEDP women**
  - **Screen for Risk Factors**
  - **Provide Risk - Reduction counseling**
  - **Provide Healthy Behavior support**
    - **Health Coaching**
    - **Life style programs**

AL WISEWOMAN

- **Cardiovascular risk factors**
  - **Smoking**
  - **BMI**
  - **High blood pressure**
  - **Hypercholesterolemia**
  - **Diabetes mellitus**

Results

- **Physician Notes re: Two WW Patients:**
  - **WW recheck with 10 year risk down from 5.1% to 3.2%, weight stable eating less fat and fried foods**
  - **Hypercholesterolemia LDL down from 226 to 133**
  - **Blood pressure on recheck 125/53**

Results

- Pt lost 29 pounds since joining WW
- As of 4/15/15 has now lost 35 pounds since joining
- Blood pressure on this date was 110/80

Beginning

- What do we want to evaluate?
  - Do objectives match program?
  - Ex: Is Team - based care effective in reducing CVD risk?
- What questions do we ask?
  - Can you collect data on the questions you have?
  - Does data answer questions?

Beginning

- What outcomes do we want?
- What are the required data variables from CDC?
- What other data do we need?
- How do we collect the data?
- What is Alabama's story?
  - Is a Social Worker Model more effective in reducing CVD risk?

Evaluation Framework

- Logic Model
  - What Activities will lead to Desired Outcomes?
- Flowchart
  - What will we do and how? / Patient flow
  - Data collection at every step

Evaluation Framework

- WorkPlan (SMART Objectives)
- CDC Data Requirements
- Quality Improvement Focus

The Tools

- Patient Assessment Form at Intake
  - Patient Behaviors
  - Patient knowledge of health status
- Office Visit Form
  - Lab results
  - Risk reduction counseling results

The Tools

- Social Work Contact Form
  - Goal setting
  - Referrals

Quality Improvement Frame

- Advisory Council of clinic staff assist in interpreting data results
- Initial look at first 6 months of data
  - Opportunities to improve
- Another look at second 6 months of data
  - Improvements reflected
  - Opportunities for improvement

Quality Improvement

- Its Working!
  - Decrease in Weight
  - Decrease in BP
  - Patients Respond to Support Groups
- Need Increase Enrollment / Look at Cost
  - Additional clinic to increase enrollment needed

Quality Improvement

- Clinic EHR BP Data needed
- Health Coaching definition refined
- Need to focus on hypertensive women
- Need to focus on increasing patient return rates
  - Meet CDC requirement of a minimum of 60% completion rate for health coaching participants

Quality Improvement

- Improve data forms to capture medication adherence planning and document pill boxes dispensed

Our Experience

- It's a group effort
- It's what you make it
- Quality improvement approach works
- Own your story

AL WISEWOMAN Team

- **Rhonda Hollon, Program Manager**
  - **Rhonda.Hollon@adph.state.al.us**
  - **334-206-2005**
- **Ann Dagostin, Data Manager (Retired)**
- **Kumari Seetala, Data Manager**
- **Kitty Norris, Clinical Manager**
- **Allison Litton, Evaluation Consultant**
- **Nancy Wright, Director**