

Produced by the Alabama Department of Public Health
Sponsored by the Region IV Public Health Training Center



Region IV Public Health
Training Center



UAB SCHOOL
OF NURSING

The University of Alabama at Birmingham

HEALTH LITERACY TRAINING SESSION

Live Webcast

Friday, October 13, 2023, 1:00-3:00 p.m. (Central Time)

2:00-4:00 p.m. (Eastern) ■ 12:00-2:00 p.m. (Mountain) ■ 11:00 a.m.-1:00 p.m. (Pacific)

This program will prepare those who view the training to have a better understanding of how to enhance patient understanding across diverse populations. Professionals who view the training will gain knowledge of practical solutions that ensure health communications can be understood so health care is inclusive and accessible to all.

FACULTY

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University of Alabama at Birmingham



PROGRAM SECTIONS

1. Health Literacy: 101- an overview of the Health Literacy movement that began under the leadership of the 17th Surgeon General of the United States, Dr. Richard Carmona and the evolution of health literacy policy and practices.
2. Language, Diversity, Culture and Equity- Participants will learn the health literacy principles used when working with interpreters and translators. Additionally, an introduction focused on cultural sensitivity will be presented along with recommendations for educating your population regarding how to avoid misinformation.
3. Communication: You will learn how to develop your communication skills to promote health literacy and effectively identify the needs and interests of unique audiences, how to develop plain language materials as well as evaluate health information for reading level to ensure appropriateness for your audience, and the proper use of the health literacy practice of teach-back.

CONFERENCE DETAILS

Target Audience: Nurses, social workers, clinicians, health educators, and other healthcare professionals and administrators who may provide health services

Continuing Education: None for this program

Registration: Available at www.alabamapublichealth.gov/alphntn

Technical Information: To receive complete technical information you must register at www.alabamapublichealth.gov/alphntn.

Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.alabamapublichealth.gov/alphntn

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #.

Press # again to listen to the conference.

On Demand - Available on our website two days after live broadcast.

Conference Materials: Available at www.alabamapublichealth.gov/alphntn approximately one week before the program.

Conference Details Questions: Call: 334-206-5618 | Email: alphntn@adph.state.al.us