

# The History of Public Health Informatics: Where Do We Go from Here?

Satellite Conference and Live Webcast

Thursday, October 27, 2011 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

**W**hat is public health informatics (PHI)? Simply put, PHI is a sub-field of public health. Program faculty will journey through the evolution of public health informatics and describe how key events over the past decade have contributed to development and utilization of many computerized systems that support public health practice. Special focus will be given to major PHI applications including syndromic surveillance. Emerging (e.g., geographic information systems, text-messaging) and future (e.g., social networking, public health information exchange) PHI applications will also be discussed.



SOUTH CENTRAL  
PUBLIC HEALTH  
Training  
Center

## PROGRAM OBJECTIVES

1. Discuss how the sub-discipline of public health informatics has evolved over time.
2. Describe how health information technology (HIT) can be used to enhance public health practice.
3. List potential ethical, social, and political issues associated with the development of HIT applications for public health purposes.

## FACULTY

**Nir Menachemi, PhD, MPH**

Professor and Director  
Doctor of Public Health Program  
Department of Health Care Organization and Policy  
School of Public Health  
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## CONFERENCE DETAILS:

**Target Audience:** Public health administrators, physicians, nurses, social workers, public health workforce, health care providers, hospital administrators, public health information technologists

**Continuing Education:** Nurses 1 hour, Social Workers 1 hour

**Registration:** [www.adph.org/alphtn](http://www.adph.org/alphtn)

**Technical Information:** To receive complete technical information you must register at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Satellite** - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Audio** - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

**On Demand** - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants.

**Conference Details Questions:** Call: 334-206-5618 | Email: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)

*\*\*The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation\*\**

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Louisiana, and Mississippi, and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.

**ALABAMA PUBLIC HEALTH TRAINING NETWORK**