Collaboration: The Key to Public Health System Improvement

Live Satellite Conference and Webcast
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Faculty

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Objectives

- Identify why collaboration is key to public health practice and improving health

- Increase understanding of what collaboration is and how it differs from other strategies

Objectives

- Identify how collaboration can benefit your community

- Create a safe/effective learning environment that supports improvement

- Identify how the course can support collaboration in your community

Forces Influencing Collaboration

- Shrinking Resources
- Greater complexity & diversity of problems
- Fragmentation of Services
- Shift to systems approaches
- Greater emphasis on Community/citizen involvement

Forces Influencing Collaboration

- Redefining Public vs. Private Roles
- New public health challenges
- Increased Interest in Quality of Life and Wellness
- Focus on Root Causes & Determinants of Health

The Old Paradigm

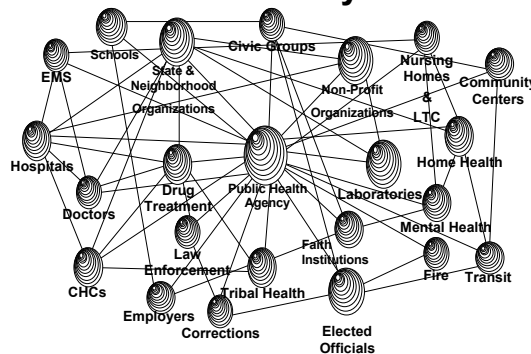**Public Health is what state and local health departments do**

Fixing Public Health…

- **IOM study**
- **10 Public Health Essential Services**
- **NPHPSP**
  - **State**
  - **Local**
  - **Governance**
- **Competencies**
- **Accreditation & Improvement**

The New Paradigm

Public Health is what communities do to advance their collective health and quality of life

Public Health System

Relevance of Collaboration to Public Health

- **The Ten Essential Public Health Services**
  - **System-based rather than agency specific**
  - **Systems require collaboration to work optimally**

Relevance of Collaboration to Public Health

- **The Ten Essential Public Health Services**
  - **If any of the essential services are absent or weak, the entire public health system is less than complete**

Collaboration Defined

- Two or more people/organizations working together to accomplish a shared vision
- The building of an interdependent system to address issues and opportunities
- The creation of formal links with strong leadership, high levels of trust, equally shared ideas and decisions

Foundations of Collaborations

- Vision, Mission, Values & Principles
  – to clarify what's intended and how people will act
- Commitment
  – a pledge to achieving specified outcomes and to support and build the collaboration

Foundations of Collaborations

- Leadership
  – marked by commitment and inclusion
- Action
  – includes a plan, defined responsibilities, resources and timelines

Core Element of Collaboration

- Valuing and respecting diversity
  – Honors the uniqueness, gifts, and talents
  – Broadens participation
  – Increases understanding of different perspectives
  – Builds understanding of how all the elements fit together
  – Increases buy-in to shared vision

Collaboration: What It Isn't (and There Is a Place for These)

- Networking
  – Loose relationships, focus on dialog, minimal decision making
- Cooperation/Alliance
  – Semi-formal links to provide coordination through a central body

Collaboration: What It Isn't (and There Is a Place for These)

- Coordination/Partnership
  – Similar to cooperation but with more formal roles defined and sharing of resources
- Coalition
  – Formal links with written agreement, shared leadership, decisions formally ratified by members, shared vision

Challenges to Collaboration

- **Diversity**
- **Resources**
- **Commitment**
- **Turf**
- **Conflict**
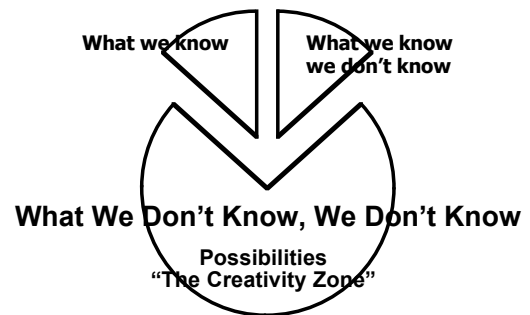- **Communication**
- **Leadership**

What does Collaboration Require?

- **Development of trust**
- **Risk Taking**
- **Power sharing**
- **Giving up turf**
- **Sharing, really sharing resources**

What does Collaboration Require?

- **Integrated approaches**
- **Information sharing**
- **Evaluation of Results**
- **Celebration of Successes**
- **Being in the zone of possibilities**
  - **(don't know don't know)**

What We Each Bring With Us

What we know   What we know we don't know

What We Don't Know, We Don't Know

Possibilities "The Creativity Zone"

Collaboration in Action

Exploring examples with public health colleagues

Real Examples

- **CC 2010**
  - **Objective – create a healthy community**
  - **Convened by health department & partners**
  - **Broad based community involvement**

Real Examples

- **CC 2010**
  - Vision compared with data
  - Health improvement plan
  - Annual Report cards to community-Now in Year 13
  - Reduced rates for smoking and teen violence

Real Examples

- **Burgerville**
  - Influenced by CC 2010
  - Health coverage for all employees
  - Renewable energy
  - Local produce & goods

Real Examples

- **Burgerville**
  - Vision & commitment
  - Support personal growth & continuous learning
  - Leading

What Do You See for Your Community?

Threats   Strengths
Weaknesses Possibilities Options
Fear

What are you, your organization, your community most concerned about? What do you (your organization, your community) want as your legacy?

Stay Tuned!

- **Session 1**
  - What is needed in collaboration?
- **Session 2**
  - How to collaborate, getting started
- **Session 3**
  - Addressing the challenges & keeping momentum

Stay Tuned!

- **Session 4**
  - Accountability, Results & Celebration
- **Session 5**
  - Resources, Tools & Sharing the Lessons Learned

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Upcoming Programs

Patients Rights and Responsibilities
Wednesday November 14, 2007

Emergency Strike Teams
Thursday November 15, 2007

Emergency Management
Assistance Compact
Wednesday December 5, 2007