

Strengthening Public Health Capacity to Serve the Community: Applying Accreditation and Quality Improvement Tools

Satellite Conference and Live Webcast

Thursday, December 11, 2008 • 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

The challenge of protecting the public's well-being on everything from threats of bioterrorism and disease outbreaks to clean drinking water and seatbelt laws is forcing health departments to improve their efficiency and effectiveness. Now momentum is building for the establishment of a voluntary national public health accreditation program targeting state and local health departments.

Considerable progress is already being made, largely due in part to the formation of the Public Health Accreditation Board (PHAB). The board is made up of national public health practice organizations and exists solely to raise the standard for public health. Committees are already working to draft new standards that correspond closely with the 10 Essential Public Health Services (EPHS) framework. The PHAB accreditation model's focus will be on quality improvement with an emphasis on strengthening the capacity and performance of health departments to improve community health status.

The PHAB accreditation program has not advanced in a vacuum. During the past three years, the Multi-State Learning Collaborative (MLC) has been a real-time laboratory for both existing public health accreditation programs and cutting edge quality improvement activities. Many of the lessons learned have been applied directly to the national accreditation model, and are shaping its structure.

Program faculty will inform viewers about the importance of public health accreditation and quality improvement, and will provide participants an opportunity to evaluate the potential of specific tools to transform the capacity of their public health agency.

CONFERENCE DETAILS:

Target Audience: Physicians, Nurses, Social Workers, Administrators, Emergency Medical Response providers, Health Care providers, Disaster Management personnel, Community Leaders, Government Officials, Emergency Preparedness personnel, Risk Communicators, Epidemiologists, Communicable Disease & Infection Control specialists, Laboratorians, Non-profit disaster response organizations

Registration: www.adph.org/alphtn

Cost: There is no cost to view.

Continuing Education: None approved.

Satellite Technical Information: This program will be a live satellite broadcast on C band (analog).

Webcast Information: This program will be a live webcast. Register at www.adph.org/alphtn. To view webcast, you need RealPlayer or Windows Media Player. Test your computer before the day of the program from the "test connection" link at www.adph.org/alphtn

On the day of the program, go to www.adph.org/alphtn & click on the "view webcast" link.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Questions For Faculty: Fax or email questions and a response will be given during the program.

Email: alphtnquestions@adph.state.al.us • Fax: 334-206-5640.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

PROGRAM FORMAT:

You are invited to join an in-depth question and answer session hosted by faculty from the South Central Center for Public Health Preparedness. The content of the discussion will be determined by you.

Your questions will be answered live as they are received throughout the broadcast.

You can email your questions in advance to: alphtnquestions@adph.state.al.us

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Arkansas, Louisiana and Mississippi and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.

ALABAMA PUBLIC HEALTH TRAINING NETWORK

PROGRAM OBJECTIVES:

1. Describe the current status of public health accreditation.
2. Analyze the advantages and disadvantages of accreditation for health departments.
3. Discuss quality improvement approaches used in Multi-State Learning Collaborative states and public health settings.
4. Assess the role of collaborations as a tool for achieving public health strategic objectives.

FACULTY:

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