

What Have They Done? What Does it Mean for You?

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Faculty

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Americans Satisfied with Own Care

- **82% - Health care is good to excellent**
- **45% - U.S. has world's best health system**
- **51% - Major problems, needs major changes**
- **18% - System in crisis, needs major overhaul**

Americans Not Sold on ObamaCare

- **54% want the health overhaul law repealed**
- **51% say it will reduce the quality of care**
- **57% believe the deficit will increase**
- **56% object to cuts to Medicare**

Americans Not Sold on ObamaCare

- **21% believe the law will reduce health costs**
- **Only one-third of Americans supported passage**

A Year of Hairpin Turns

- **Business and associations lined up because they saw passage as inevitable**
- **August town hall explosions**
- **Cornhusker Kickback and LA Purchase**
- **"Deem and pass"**

A Year of Hairpin Turns

- Meltdown of phone lines and email
- Pelosi and Obama went for “Do or Die”
- *Americans are engaged as never before*

The Philosophy of Passage and of the Law:

Washington Knows Best

Architecture of the New Law

- Mandate on individuals to buy insurance
- Employer mandate to “Play or Pay”
- Strict federal regulation of health insurance and care delivery
- Major expansion of Medicaid
- Cuts to Medicare and new and higher taxes to finance insurance subsidies and expanded entitlements

The AMA Did Not Serve You Well

- The SCR Medicare payment fix was its key bargaining chip
- The chance for a permanent fix is lost
 - The President got the AMA endorsement for an empty promise

The AMA Did Not Serve You Well

- Pay-Go rules in the Congress mean short-term fixes are the best you can hope for

Other Danger Points Ahead

- Government demands for use of EMR
- Comparative effectiveness “guidelines”
- Payment policies that penalize those with the top 10% of charges
- Legislation says states are liable for paying and assuring Medicaid recipients get “the care and services” to which they are entitled

Push-back Coming From...

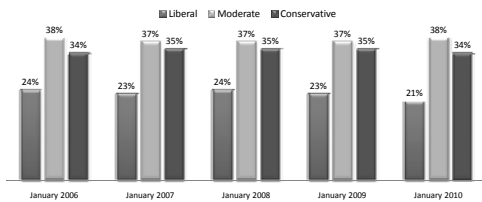
- Doctors and patients
 - Losing control over medical decisions
- Small businesses and big employers
 - New taxes, penalties, and mandates
- States
 - Higher costs for Medicaid

Push-back Coming From...

- Consumers
 - Higher costs for insurance and fewer choices
- Seniors
 - Cuts to Medicare
- Constitutionality of the individual mandate

Americans are Ideologically Consistent

- How U.S. adults responded to the question: Do you consider yourself to be liberal, moderate, or conservative

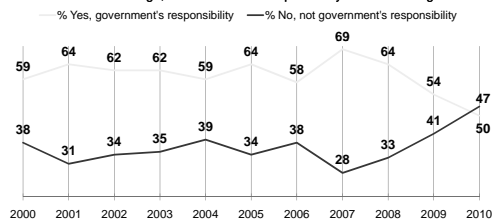


Source: Wall Street Journal/NBC News polls; margin of error for January 2010: +/- 3.1 percentage points.

It's Not Government's Job

More Americans now say it's not the federal government's responsibility to make sure all Americans have health care coverage than say it is – a first in Gallup's polling of this question that started nearly a decade ago.

Do you think it is the responsibility of the federal government to make sure all Americans have health care coverage, or is that not the responsibility of the federal government?



Source: Newport, Frank. "More in U.S. Say Health Coverage Is Not Gov't Responsibility." Gallup, 13 Nov 2009. Gallup, Web. 27 Jan 2010. <<http://www.gallup.com/poll/124253/Say-Health-Coverage-Not-Gov-Responsibility.aspx>>.



Some Realities

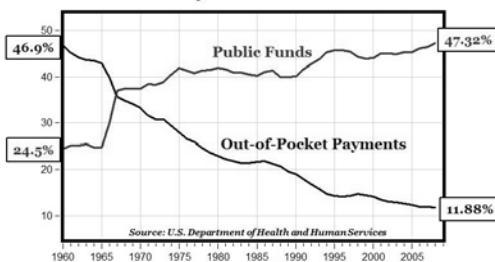
What We Know For Sure

- **SCOPE**
 - Americans are frightened about sweeping changes in any 2,700-page law – whether offered by Democrats or Republicans
- **TRANSPARENCY**
 - They want to be engaged and consulted in an open debate

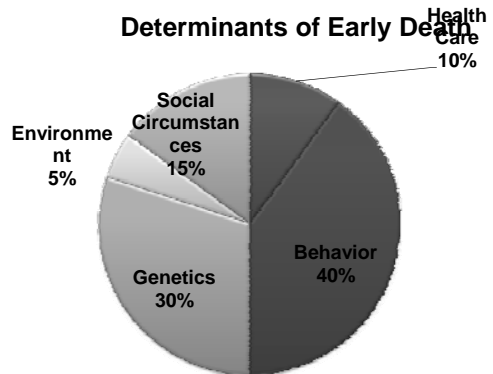
What We Know For Sure

- **COMPLEXITY and COST**
 - This is a huge, far-reaching law that was poorly-drafted and that most Americans don't believe we can afford

Share of Total Health Care Expenditures
Out-of-Pocket Payments vs. Public Funds
1960 to 2008



Determinants of Early Death



"Something's just not right—our air is clean, our water is pure, we all get plenty of exercise, everything we eat is organic and free-range, and yet nobody lives past thirty."

Starting A Fresh Conversation

- Engaging patients as partners in managing health costs and getting the best value for health care dollars
- Where was the AMA?

Putting Patients First

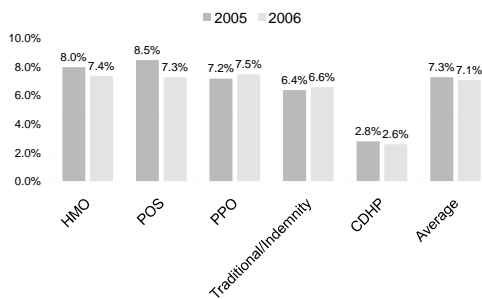
- Three key principles for true health reform
 1. Subsidies for health insurance should be fair and equitable and should allow health insurance to be portable from job to job

Putting Patients First

2. New incentives for more functional, diverse and affordable health insurance markets should be created
3. Access to health insurance should be guaranteed, especially for those with pre-existing conditions or high health risks

www.DoNoHarmPetition.org

Cost Increases For Employment-based Health Plans



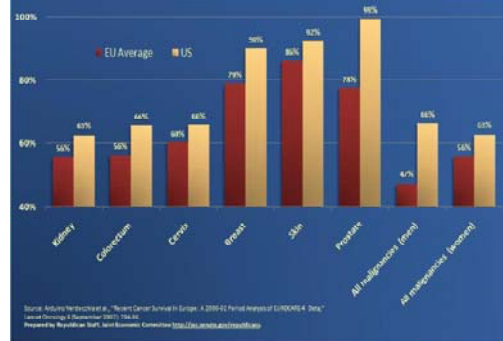
New Incentives

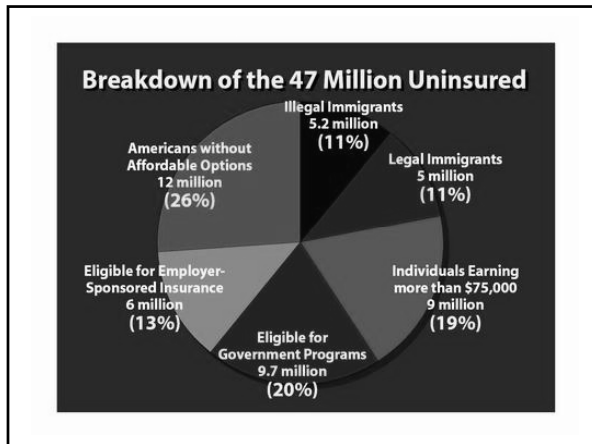
- McKinsey & Co. says CDHC plans increase consumer awareness of cost and value
- Consumers are
 - 20% more likely to comply with treatments for chronic conditions
 - 25% more likely to engage in healthy behaviors

New Incentives

- 30% more likely to get annual physicals
- 50% more likely to seek less expensive care
- “If I catch an issue early, I’ll save money in the long run.”

CANCER 5-YEAR SURVIVAL RATES





Three Key Actions for Reform

- **Money for the uninsured**
 - Expand access to health insurance through fairness in tax subsidies, starting with the uninsured
- **More options for coverage**
 - Allow opportunities to buy affordable, portable insurance, including from other states

Three Key Actions for Reform

- **Help for those with pre-existing conditions**
 - Funding for guaranteed access to help those with higher health risks purchase and maintain insurance coverage

The Future?

- **Health reform is law and would fundamentally change the relationship between government and citizens**
 - But it is not settled policy

The Future?

- **There is a global move toward consumerism, driven by greater patient demand for information and more control over decisions**
 - Democracy and innovation must prevail

Contact

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