

Building Excellence in Evaluation: Examples in Chronic Disease Prevention from Alabama

Satellite Conference and Live Webcast
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Objectives:

1. Introduce the Brownson evidence-based public health (EBPH) framework
2. Provide an overview of types of program evaluation
3. Describe the ADPH WISEWOMAN evaluation framework
4. Share lessons learned from ADPH Quitline evaluations
5. Identify benefits and uses of qualitative program evaluation approaches
6. Promote the online availability of EBPH training modules for further learning

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Questions:

Technical or related to conference details: 334-206-5618 or alphtn@adph.state.al.us

Subject matter before or during broadcast: 1-800-946-6307 or alphtnquestions@adph.state.al.us

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