

# Changing Paradigms in Maternal and Child Health: Innovative Lessons from the Life Course

## Satellite Conference and Live Webcast

Wednesday, July 18, 2012 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

**A**s changes occur in the field of Maternal and Child Health (MCH), innovative approaches are needed to address critical issues. Life Course, a perspective that has roots in other disciplines, builds upon collaborations and partnerships in the broader public health system and in other disciplines. The process of applying Life Course in practice allows for flexibility and innovation and is critical for long-lasting and effective health improvements. Program faculty will discuss the role each public health professional can play in contributing to this system change and social movement within MCH.



### PROGRAM OBJECTIVES

1. Discuss the history and process of the application of the Life Course approach to the Maternal and Child Health field.
2. Illustrate how factors over a lifetime can impact health, particularly in relation to birth outcomes.
3. Describe activities in Alameda County, California related to the Life Course Initiative.
4. Identify potential collaborative relationships or partnerships to address health inequities in MCH.

### FACULTY

#### Cheri Pies, MSW, DrPH

Clinical Professor  
Maternal and Child Health Program  
School of Public Health  
University of California, Berkeley

#### Bina Patel Shrimali, MPH

Life Course Initiative Coordinator  
Alameda County Public Health Department  
Alameda, California

### CONFERENCE DETAILS:

**Target Audience:** Pediatricians, nurses, social workers, OB/GYNs, any healthcare professional providing care to women and children.

**Continuing Education:** Nurses, Social Workers (pending)

**Registration:** [www.adph.org/alphtn](http://www.adph.org/alphtn)

**Technical Information:** To receive complete technical information you must register at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Satellite** - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Audio** - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

**On Demand** - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants.

**Conference Details Questions:** Call: 334-206-5618 | Email: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)

*\*\*The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation\*\**

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