

8 Steps to Building and Sustaining Effective Coalitions

Satellite Conference and Live Webcast

Tuesday, July 27, 2010 2:30-4:00 p.m. (Central Time)

3:30-5:00 p.m. (Eastern) • 1:30-3:00 p.m. (Mountain) • 12:30-2:00 p.m. (Pacific)

Have you ever tried to convince your health director, mayor, school board, minister, or business owner to support your community coalition? It's not always easy, especially if he or she is not convinced that working in partnership is the best approach. This presentation will help you define coalitions, learn when and how to use them, and provide eight steps for building effective coalitions that promote health, a healthy environment, and prevent disease. By focusing on these steps, your coalition will be poised to reach its goals and sustain itself for the long haul.

PROGRAM OBJECTIVES

1. Describe three characteristics of effective coalitions.
2. Recount three successes and three barriers to coalition effectiveness and their resolutions.
3. Identify eight essential steps for building and sustaining effective coalitions.
4. Learn valuable lessons from actual community coalitions.

FACULTY

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CONFERENCE DETAILS

Target Audience: Community and state coalition coordinators, staff, leaders, health care providers, social workers, foundation and community leaders, and government officials.

Registration: www.adph.org/alphtn

Continuing Education: None for this program.

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

On Demand: Available 2-3 business days after the live broadcast from the On Demand page of our website.

Questions For Faculty: Fax or email questions and a response will be given during the program.

Email: alphtnquestions@adph.state.al.us • Fax: 334-206-5640

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

PROGRAM FORMAT

You are invited to join an in-depth question and answer session hosted by faculty from the South Central Public Health Training Center. The content of the discussion will be determined by you.

Your questions will be answered live as they are received throughout the broadcast.

You can email your questions in advance to: alphtnquestions@adph.state.al.us

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Arkansas, Louisiana and Mississippi and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.

ALABAMA PUBLIC HEALTH TRAINING NETWORK