

Tobacco Prevention and Control Activities at the Public Health Area Level

**Satellite Conference and Live Webcast
Wednesday, November 18, 2009
2:00 - 3:00 p.m. Central Time**

**Produced by the Alabama Department of Public Health
Video Communications and Distance Learning Division**

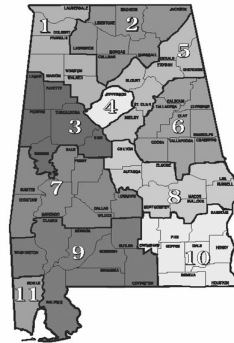
Faculty

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Public Health Areas

- **The state is divided into 11 public health areas**
- **Each public health area is staffed by a local Tobacco Prevention and Control Coordinator**

Public Health Areas



Area Tobacco Prevention and Control Coordinators

- **Provide presentations and trainings on various tobacco-related topics**
- **Provide technical assistance for worksites or communities that are considering or are in the process of going smoke-free**

Area Tobacco Prevention and Control Coordinators

- **Distribute free information relating to tobacco use and cessation services**
- **Serve as a contact person and resource for tobacco-related issues in the community**

Presentations/Trainings

- **Ask, Advise, Refer, Prescribe (AARP)**
- **Smoke-free homes**
- **Tobacco-free worksites**
- **Clean Indoor Air**
- **Key informant survey results/public forum**

A.A.R.P.

- **Topic**
 - **Tobacco cessation for patients and clients**
 - **Participants also receive information on free cessation services offered through the Alabama Tobacco Quitline**

A.A.R.P.

- **Audience**
 - **Healthcare providers and social services professionals**
- **Accreditation**
 - **Approved for continuing education credits for nurses, social workers, nutritionists, and dental hygienists**

A.A.R.P.

- **All participants receive certificate of completion**
- **Other professionals who are seeking continuing education credits will need to submit the course information and attendance records to their certifying agency for approval**

Smoke-Free Homes

- **Topic**
 - **Secondhand smoke and children's health issues**
- **Audience**
 - **Staff of any organization that serves infants, children, or adolescents**

Smoke-Free Homes

- **All participants receive certificate of attendance and opportunity to take the Smoke-Free Home Pledge**

Tobacco-Free Worksites

- **Topic**
 - Financial benefits of smoke-free worksite policies and strategies for implementation
- **Audience**
 - Business owners, managers, supervisors, human resources personnel, and safety coordinators

Tobacco-Free Worksites

- **Participants receive a free toolkit and free technical support from local tobacco prevention and control coordinator**
- **Free cessation counseling and free 4 week supply of nicotine patches available for participants who call the Alabama Tobacco Quitline**

Tobacco-Free Worksites

- Participants who are not medically eligible for the patch will still receive free counseling through the Quitline

Clean Indoor Air

- **Topic**
 - Health and economic benefits of smoke-free policies in public places
- **Audience**
 - Community leaders and decision makers

Clean Indoor Air

- **Participants receive information on the health and economic benefits of smoke-free policies**
 - They are presented with the results of numerous economic impact studies and model ordinance language

Key Informant Surveys/Interviews

- **Local tobacco prevention and control coordinators interview community leaders and decision makers to determine their views on clean air issues**
- **Cumulative results are discussed with community partners, coalitions, or other interested groups**

Alabama Tobacco Quitline

- 1-800-Quit-Now (1-800-784-8669)
- Provides free counseling and free 4-week supply of nicotine replacement therapy
 - For medically eligible participants
- Sponsored by the ADPH
- No cost to participants

More Information

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