FITWAY Alabama Colorectal Cancer Prevention Program Logic Model Year One

**Alabama Inputs**
- JCHD & Cooper Green
- Funding
- Technical Assistance and Training
- Monitoring and Evaluation
- Data Collection
- Surveillance
- Policy Development
- State Partners

**Alabama Year One Activities**
- Assess capability of EHR and billing systems to implement EBIs
- Assess systems to identify and reduce practice based- and structural barriers
- Obtain screening/ rescreening baselines
- Establish one clinical work team across both sites
- Engage clinicians on USPSTF and USMSTF screening guidelines and baseline data
- Establish an evaluation plan
- Establish a Jefferson County Consortium to facilitate a CRC medical neighborhood

**Alabama Year One Outputs**
- Report of current and proposed workflow processes
- Report of identified structural barriers
- Report of provider level and facility baseline screening rates
- Jefferson County Consortium to facilitate medical neighborhood and CRC Clinical Council to increase access to CRC screening for low income patients in Jefferson County
- Evaluation Plan
- Examples of clinician engagement and support

**Short-Term Outcomes throughout 5 years**
- 1.1 Increased formal partnerships that support increased screening (CRC Medical Neighborhood)
- 1.2 Increased adoption of patient and provider reminder systems and provider assessment and feedback
- 1.3 System changes to support access to CRC screening
- 1.5 Increased knowledge and improved attitudes about need for CRC screening among patient population
- 1.6 Reduced patient barriers
- 1.7 Increased provider adherence to guidelines for CRC screening and surveillance
- 1.9 Increased measurement and use of health systems data
- 1.10 Increased high quality CRC screening of low income uninsured and AA and Hispanic populations
- 1.11 Increased adherence to timely diagnostic colonoscopy
- 1.12 Increased rescreening among health care systems clients

**Intermediate Outcomes**
- Increased detection of early-stage CRC
- Increased timely diagnostic completion
- Increased CRC prevention via polypectomy
- Increased timely CRC treatment initiation
- Decreased disparities in CRC and outcomes

**Long-Term Outcomes**
- Decreased CRC incidence
- Decreased CRC mortality
- Decreased CRC disease
- Decreased disparities in CRC incidence and mortality

**Contextual Factors:** resources, health care access, physician knowledge, under-and uninsured, endoscopic capacity, geography, cultural beliefs, CRC-related policies, other CRC screening resources

**Acronyms:**
- CRC: Colorectal Cancer
- AA: African American
- FIT: Fecal Immunochemical Test
- PHCC: Partnering Primary Healthcare Centers
- FITWAY: The FITWAY Alabama Colorectal Cancer Prevention Program
- MOU: Memoranda of Understanding
- EHR: Electronic Health System
- EBI: Evidence-based Intervention

7/6/15

**Program Monitoring and Evaluation**