# **PRECONCEPTION CARE: TOBACCO CESSATION**

#### Satellite Conference and Live Webcast

#### Tuesday, September 11, 2012, 3:00-4:00 p.m. (Central Time)

4:00-5:00 p.m. (Eastern) = 2:00-3:00 p.m. (Mountain) = 1:00-2:00 p.m. (Pacific)

Smoking remains one of the leading preventable causes of premature death in the United States. According to the CDC, women of reproductive age who smoke are at increased risk for multiple adverse pregnancy-related health outcomes. A large number of studies have suggested that nicotine replacement therapy (NRT) can double the odds of smoking cessation. Effective October 1, 2012 Plan First, Alabama's Medicaid Family Planning Waiver program, will begin to cover certain NRTs and smoking cessation counseling through the Alabama Tobacco Quit Line. Faculty will discuss how Alabama Plan First providers and recipients can participate in this new initiative.

#### **PROGRAM OBJECTIVES:**

- 1. Explain the importance of treating tobacco use among women of childbearing age.
- 2. Describe benefits of providing behavioral modification counseling in conjunction with nicotine replacement therapy.
- 3. Describe possible contraindications and risks of smoking in women of childbearing age.
- 4. List the different types of medications used for smoking cessation.

## FACULTY:

**Julie Hare** Tobacco Control Branch Alabama Department of Public Health

#### Clemice Hurst, RPb

Clinical Pharmacist Alabama Medicaid Agency

## CONFERENCE DETAILS:

Target Audience: Clinicians, nurses, social workers, aides and clerks who work in Alabama's Family Planning Program Continuing Education: Nurses 1 hour, Social Workers 1 hour

Registration: www.adph.org/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn

Satellite - Live satellite conference on C band (analog).

*Webcast* - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn *Audio* - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants. **Conference Details Questions:** Call: 334-206-5618 | Email: alphtn@adph.state.al.us

\*\*The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation\*\*

