## HPV Workshop State Team Action Plan State: \_\_\_\_Alabama\_\_\_\_

## **Team Action Planning Instructions**

1. Write down the priority action and expected outcome your team identified

- 2. List out tasks, who is responsible, due dates and resources needed
- 3. When you get back home, share this action plan with other key partners

**<u>Team Follow-Up Plan</u>**: We will follow up with you on this action plan. The purpose of the follow up is to support your efforts to achieve the actions you've identified in your action plan.

DATE and TIME of 1<sup>st</sup> FOLLOW UP CALL \_Oct 30<sup>th</sup> 2pm CST, 3pm EST\_\_\_\_\_

List the dates and times your team will meet over the next 6 months:

Priority Action (Evidence Based Strategy):	Responsibilities	Due Date	Resources
Adolescent Immunization Task Force (coalition building)	Who will oversee,		Are there any specific
	manage and report		resources needed
Expected Outcome:	on this task?		(financial, human,
Task force with a singular mission and goals to increase Adolescent vaccination rates and HPV completion			political, or other)?
<ul> <li>What data will you collect to know you are making progress?</li> <li>Completed list of participants</li> <li>Completed lists of identified tasks and resources for each member</li> <li>Subcommittee formation with specific tasks</li> <li>Ongoing attendance, agendas, minutes, notes</li> <li>Ongoing improvement in vaccination rate</li> </ul>			
Task 1.1:	Cindy	8/17/18	Done
Complete list of invitees and invitations sent to next meeting			
Task 1.2:	Angela	8/24/18	Examples of commitment
Member participation commitment form			letter
Task 1.3:	Angela	9/14/18	Agenda of next meeting -
Members to produce resource inventory			cindy

<ul> <li>Task 1.4:</li> <li>Formation of subcommittees – 4 committees <ul> <li>Provider education - Summit</li> <li>Parental education - Educational Campaign</li> <li>Data committee – heat map, cost of treatment, evaluation of campaign, provider awards</li> <li>Policy committee – alternative vaccination opportunities</li> </ul> </li> </ul>	Jennifer	9/14/18	Agenda of next meeting - cindy
Task 1.5: Distribution of the notes from ACS team training	Jennifer	8/31/18	Agenda of next meeting - cindy
<ul> <li>Task 1.6: Creation of notes for each meeting of the task force</li> <li>Task 1.7 Creation of social medial linkages – website/facebook/twitter <ul> <li>1.7a – link organizations to ADPH web site</li> <li>1.7b – make sure partner organizations have linked to ours</li> <li>1.7c – ACCCC twitter handle vs our own?</li> <li>1.7d – ID social media manager for each partner organization</li> <li>1.7e- keep all partner organization logos on file</li> </ul> </li> </ul>	Gavin	9/7/18 9/30/18	Distribution of notes to partners Jasmine to assist
<ul> <li>Priority Action (Evidence Based Strategy):</li> <li>Statewide Education – (Educating providers, Educating parents)</li> <li>Expected Outcome:</li> <li>Increased awareness and uptake of HPV vaccine</li> <li>What data will you collect to know you are making progress? <ul> <li>Number of participating partner organizations</li> <li>Number of participants</li> <li>Social media impressions</li> <li>Estimated media impact</li> <li>Increase HPV vaccine uptake</li> <li>Social media content analysis</li> </ul> </li> </ul>	Responsibilities Who will oversee, manage and report on this task?	Due Date	Resources Are there any specific resources needed (financial, human, political, or other)?

<ul> <li>Task 2.1: Statewide multi-media campaign geared to parents <ul> <li>2.1a – buy in from task force – Cindy</li> <li>2.1b - creation of a campaign "brand" and slogan - Casey</li> <li>2.1c - production of a social medial campaign - Casey</li> <li>2.1d - production of radio PSAs - Jennifer</li> <li>2.1e – sports marketing – programs, football players - Cindy</li> <li>2.1f – multi-media content analysis – Jennifer (Beth/Casey)</li> </ul> </li> </ul>	ALL	April 2019	ADPH resources, PhD health communications, link to social media of other stakeholder organizations, researchers
Task 2.2: BCBS Circle of Care Summit	Angela	August 2019	Make sure we are on the agenda
<ul> <li>Task 2.3: Pediatric provider level education</li> <li>2.3a - Develop expectations for regional HPV champions</li> <li>2.3b - Identification of HPV vaccine trainers in the state</li> <li>2.3c - Train the trainer CME/MOC effort - WebEx/Skype, Adobe connect</li> <li>2.3d - Regular communication with the regional HPV champions</li> <li>2.3e - HPV champion assessment and feedback with AFIX visit</li> <li>2.3f - Summit attendance and awards</li> </ul>	Jennifer and Angela	Dec 2018	Work with task force to identify Melinda Wharton on call
<ul> <li>Task 2.4: Pediatric Provider Awards</li> <li>2.4a - Determine cut offs</li> <li>2.4b - get data from IMMprint</li> <li>2.4c - Assign awards/create plaques</li> <li>2.4d - Distribute list/notify awardees</li> <li>2.4e - Single CDC awardee notified at Summit</li> </ul>		Spring 2019	- CDC HPV champion award
<ul> <li>Task 2.4: Statewide summit <ul> <li>Address pharmacy and dental partnership and education at meeting</li> <li>Present geomapping data at summit</li> <li>First viewing of Someone You Love at Summit</li> <li>Vendor invitation – Merck, H&amp;H, ACS, Partner Organizations, Other adolescent vaccine manufactors</li> </ul> </li> </ul>	Jennifer	Early May 2019	Utilize ADPH resources, off site

Priority Action (Evidence Based Strategy):	Responsibilities	Due Date	Resources
Expand alternative vaccination opportunities (Policy approach)	Who will oversee,		Are there any specific
	manage and report		resources needed
Expected Outcome:	on this task?		(financial, human,
<ul> <li>Increased awareness of HPV recommendation by parents</li> </ul>			political, or other)?
<ul> <li>Increased access to HPV vaccination among rural adolescents</li> </ul>			
<ul> <li>Increased HPV vaccination rates in rural counties</li> </ul>			
What data will you collect to know you are making progress?			
- Number of school based clinics occurring in state			
- Number of pharmacies vaccinating adolescents			
<ul> <li>Number of participants in each school/clinic</li> </ul>			
- HPV vaccination rates in school based clinics			
- HPV vaccination UTD in school based clinics compared to county wide			
rates/state rates			
Task: 3.1 – Updated school form to recommend all 3 vaccines	Cindy	January 2019	CDC school nurse letter
-3.1a – Create the parent letter			
-3.1b – Distribution of the form to all superintendents			
- 3.1c – Talk to Jennifer DOE			
Task: 3.2 – Present at school nurses conference on adolescent vaccines	Cindy	July 2019	Established relationship
Task: 3.3. – Explore update sports physical form AHSAA/AISA to require	Angela	Spring 2019	Working with UAB on this
immunization up to date			advocacy group
Task: 3.4 – Encourage physicians to do school based clinics – utilize task force for	Cindy	June 2019	Utilize group decision
shared decision making			making to bring stakeholders to the table