

Produced by the South Central Public Health Training Center
in partnership with the Alabama Department of Public Health

Managing Change in Public Health: Bringing out the Leader in Each of Us

Satellite Conference and Live Webcast

Tuesday, March 10, 2010 • 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

Some say that the only people who want to be changed are babies! The reality is that all of us experience resistance to innovation and change, rather than embrace or take charge of it. Individuals can choose to be proactive toward change and adopt leadership strategies for taking charge of change instead of letting it take charge of them. This session will explore the change process and examine typical responses to change, environmental influences, and strategies for adapting successfully within the public health field.

PROGRAM OBJECTIVES

1. Apply concepts of change process to real-life situations.
2. Examine individual and group responses to change.
3. Explore how context features influence change.
4. Use appropriate strategies to facilitate successful change.

FACULTY

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CONFERENCE DETAILS

Target Audience: Physicians, nurses, social workers, administrators, emergency medical response providers, health care providers, disaster management personnel, community leaders, and government officials.

Registration: www.adph.org/alphtn

Cost: There is no cost to view.

Continuing Education: None for this program.

Satellite Technical Information: This program will be a live satellite broadcast on C band (analog).

Webcast Information: This program will be a live webcast. Register at www.adph.org/alphtn. To view webcast, you need RealPlayer or Windows Media Player. Test your computer before the day of the program from the "test connection" link at www.adph.org/alphtn

On the day of the program, go to www.adph.org/alphtn & click on the "view webcast" link.

Audio Conference: This course will be available as an audio conference. Call: 1-866-941-6093.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Questions For Faculty: Fax or email questions and a response will be given during the program.

Email: alphtnquestions@adph.state.al.us • Fax: 334-206-5640.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

PROGRAM FORMAT

You are invited to join an in-depth question and answer session hosted by faculty from the South Central Public Health Training Center. The content of the discussion will be determined by you.

Your questions will be answered live as they are received throughout the broadcast.

You can email your questions in advance to: alphtnquestions@adph.state.al.us

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Arkansas, Louisiana and Mississippi and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.

ALABAMA PUBLIC HEALTH TRAINING NETWORK