

Public Health Accreditation

**Satellite Conference and Live Webcast
Monday, March 22, 2010
2:00 - 3:30 p.m. Central Time**

Produced by the Alabama Department of Public Health
Video Communications and Distance Learning Division

Faculty

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President/CEO
Public Health Accreditation Board**

Presentation Overview

- Describe the evolution of the national public health accreditation movement
- Describe the elements of the national public health accreditation program
- Relate public health accreditation to quality improvement

What's Changed Over the Past Decade?

- Increasing emphasis on performance and quality improvement
- More programs focused on health promotion
- Decreased funding and overall economic pressures
- Emergency preparedness

Development of Accreditation

- NPHPS
- MAPP
- MLC
- IOM, 2003
- CDC Strategic Planning 2004
- RWJF Meeting 2004
- Exploring Accreditation Project, 2005
- Public Health Accreditation Board, 2007

The Value of Accreditation: Agency and Public Benefits

- Improved public health outcomes
- A tool for quality and performance improvement
- Accountability
- Credibility
- Recognition of excellence

The Value of Accreditation: Agency and Public Benefits

- Clarification of expectations
- Increased visibility
- Improved community health status

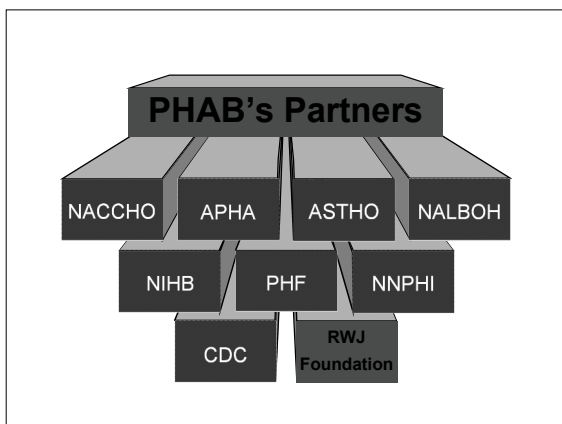
Role of the Robert Wood Johnson Foundation and the Centers for Disease Control and Prevention

Voluntary Accreditation Goal

- *The goal of a voluntary national accreditation program is to improve and protect the health of the public by advancing the quality and performance of state and local public health departments*

A QI Culture is Expected

- Baldrige for health systems and businesses
- Joint Commission for Health Systems
- PHAB is using concepts that blend the two



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- Leah Devlin (NC)
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PHAB Organization Representatives to the Board

- Paul Jarris, ASTHO
- Bobby Pestronk, NACCHO
- Georges Benjamin, APHA
- Marie Fallon, NALBOH (2009)

PHAB Staff

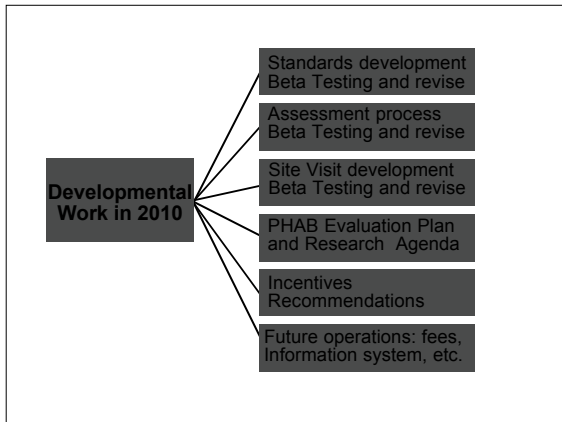
- Dr. Kaye Bender, President and CEO
- Robin Wilcox, Chief Program Officer
- Mark Paepcke, Director of Business Operations
- Dr. Donna Davis, Director of Public and Constituent Relations
- Travis Parker Lee, Program Specialist

PHAB's Vision

- High performing health departments leading to a healthier nation

PHAB's Goals

- Successfully plan and deliver a national voluntary public health accreditation program by 2011
- Incrementally increase the number of health departments that are accredited each year
 - 100% by 2020 goal
- 60% of population will be covered by accredited health departments by 2015



Standards

- Set of standards developed by the Standards Work Group and MCPP Consulting through a rigorous scientific process
- Standards are meant to focus on the core, basic public health services that support all programs, but not be programmatic in nature

Standards

- Standards are based on the science and evidence that exists, some best practices, and sound public health theory
- Approved by the PHAB Board in July 2009

Assessment Process Overview

1. Pre-application
 - Applicant prepares and assesses readiness, informs PHAB of its intent to apply, and receives training
2. Application
 - Applicant submits application form

Assessment Process Overview

3. Self-assessment
 - Applicant gathers documentation
4. Site Visit
 - Site visit is conducted and report developed
5. Accreditation decisions
 - PHAB Board will award accreditation status

Assessment Process Overview

6. Appeals
 - Procedure for appeals and complaints
7. Reports and accreditation
 - Department reports progress and reapplies

Beta Test 2009-2010

- 148 applications received
- All applications could have been chosen
- 30 health departments (8 state;19 local and 3 tribal) were chosen
- Varying organizational size and configuration
- Some instate regional/multi county

Beta Test Site State Partners

- Florida
- Michigan
- Ohio
- Washington
- Iowa
- Mississippi
- Oklahoma
- Wyoming

Beta Test Site Local Partners

- Coconino (AZ)
- Miami-Dade (FL)
- Franklin (KY)
- Amherst (MA)
- Solutions District (NE)
- Bloomfield Township (NJ)
- Cabarrus (NC)
- Mahoning (OH)

Beta Test Site Local Partners

- Deschutes (OR)
- Tooele (UT)
- San Diego (CA)
- Norton (KS)
- Portland (ME)
- Hennepin (MN)
- Carson City (NV)
- Tioga (NY)

Beta Test Site Local Partners

- Central Valley (ND)
- Comanche (OK)
- Austin/Travis (TX)

Beta Test Site Tribal Partners

- Navajo Nation (AZ)
- Cherokee Nation (OK)
- Keweenaw Bay (MI)

Site Visitors

- 300 applications for site visitors
- 90-100 selected
- Site visitor role
 - Review materials for their site
 - Conduct an onsite assessment
 - Participate in evaluation
- Site visits to occur May-August 2009
- Part of evaluation process for beta test

Let's Take a Look at the Standards Examples

Overview of Standards and Measures

- Standard Taxonomy and Format
- Numbers of Standards and Measures
- Documentation and Scoring Guidance
- Types of Review for Individual Measures
- Timeframes

Overview of Standards and Measures

- Quality Improvement Component
- Applicability to State and Local Agencies
- Glossary of Terms

Overview of Standards and Measures

- Part A
 - Administrative Capacity and Governance Provide Infrastructure for Public Health Services
- Standard A1 B
 - Develop and maintain an operational infrastructure to support the performance of public health functions

Overview of Standards and Measures

- Provide Financial Management Systems
- Standard A2 B
 - Establish effective financial management systems
- Define Public Health Authority

Overview of Standards and Measures

- **Standard A3 B**
 - Maintain current operational definitions and statements of the public health roles and responsibilities of specific authorities

Overview of Standards and Measures

- **Provide Orientation/Information for the Governing Entity**
- **Standard A4 B**
 - Provide orientation and regular information to members of the governing entity regarding their responsibilities and those of the public health agency

Overview of Standards and Measures

- **Part B**
- **Domain 1**
 - Conduct and disseminate assessments focused on population health status and public health issues facing the community

Overview of Standards and Measures

- **Collect and Maintain Population Health Data**
- **Standard 1.1B**
 - Collect and maintain reliable, comparable, and valid data that provide information on conditions of public health importance and on the health status of the population

Overview of Standards and Measures

- **Analyze Public Health Data**
- **Standard 1.2B**
 - Analyze public health data to identify health problems, environmental public health hazards, and social and economic risks that affect the public's health

Overview of Standards and Measures

- **Domain 2**
 - Investigate health problems and environmental public health hazards to protect the community

Overview of Standards and Measures

- **Standard 2.1B**
 - **Conduct timely investigations of health problems and environmental public health hazards in coordination with other governmental agencies and key stakeholders**

Overview of Standards and Measures

- **Contain/Mitigate Health Problems/Environmental Public Health Hazards**
- **Standard 2.2B**
 - **Contain/mitigate health problems and environmental public health hazards in coordination with other governmental agencies and key stakeholders**

Overview of Standards and Measures

- **Maintain Provision for Epidemiological, Laboratory, and Support Response Capacity**
- **Standard 2.3B**

Overview of Standards and Measures

- **Maintain access to laboratory and epidemiological/environmental public health expertise and capacity to investigate and contain/mitigate public health problems and environmental public health hazards**

Overview of Standards and Measures

- **Domain 3**
 - **Inform and educate about public health issues and functions**
- **Provide Prevention and Wellness Policies, Programs, Processes, and Interventions**

Overview of Standards and Measures

- **Standard 3.1B**
 - **Provide health education and health promotion policies, programs, processes, and interventions to support prevention and wellness**

Overview of Standards and Measures

- **Communicate Information on Public Health Issues and Functions**
- **Standard 3.2B**
 - Provide information on public health issues and functions through multiple methods to a variety of audiences

Overview of Standards and Measures

- **Domain 4**
 - Engage with the community to identify and address health problems
- **Engage the Public Health System and the Community in Identifying and Addressing Health Problems**

Overview of Standards and Measures

- **Standard 4.1B**
 - Engage the public health system and the community in identifying and addressing health problems through an ongoing, collaborative process

Overview of Standards and Measures

- **Engage the Community to Promote Policies to Improve the Public's Health**
- **Standard 4.2B**
 - Promote understanding of and support for policies and strategies that will improve the public's health

Overview of Standards and Measures

- **Domain 5**
 - Develop public health policies and plans
- **Establish, Promote, and Maintain Public Health Policies**

Overview of Standards and Measures

- **Standard 5.1B**
 - Serve as a primary resource to governing entities and elected officials to establish and maintain public health policies, practices, and capacity based on current science and/or promising practice

Overview of Standards and Measures

- **Develop and Implement a Strategic Plan**
- **Standard 5.2B**
 - **Develop and implement a health department organizational strategic plan**

Overview of Standards and Measures

- **Conduct a State Health Improvement Planning Process**
- **Standard 5.3 S**
 - **Conduct a comprehensive planning process resulting in a state health improvement plan (SHIP)**

Overview of Standards and Measures

- **Maintain All Hazards/Emergency Response Plan**
- **Standard 5.4B**
 - **Maintain All Hazards/Emergency Response Plan (ERP)**

Overview of Standards and Measures

- **Domain 6**
 - **Enforce public health laws**
- **Maintain Up-to-Date Laws**
- **Standard 6.1B**
 - **Review existing laws and work with governing entities and elected officials to update as needed**

Overview of Standards and Measures

- **Educate About Public Health Laws**
- **Standard 6.2B**
 - **Educate individuals and organizations on the meaning, purpose, and benefit of public health laws and how to comply**

Overview of Standards and Measures

- **Conduct Enforcement Activities**
- **Standard 6.3B**
 - **Conduct and monitor enforcement activities for which the agency has the authority and coordinate notification of violations among appropriate agencies**

Overview of Standards and Measures

- **Domain 7**
 - Promote strategies to improve access to healthcare services
- **Assess Healthcare Capacity and Access to Healthcare Services**

Overview of Standards and Measures

- **Standard 7.1B**
 - Assess healthcare capacity and access to healthcare services
- **Implement Strategies to Improve Access to Healthcare Services**
- **Standard 7.2B**
 - Identify and implement strategies to improve access to healthcare services

Overview of Standards and Measures

- **Domain 8**
 - Maintain a competent public health workforce
- **Maintain a Qualified Public Health Workforce**
- **Standard 8.1B**
 - Recruit, hire, and retain a qualified and diverse public health workforce

Overview of Standards and Measures

- **Maintain a Competent Public Health Work Force**
- **Standard 8.2B**
 - Assess staff competencies and address gaps by enabling organizational and individual training and development opportunities

Overview of Standards and Measures

- **Domain 9**
 - Evaluate and continuously improve processes, programs, and interventions
- **Evaluate the Effectiveness of Public Health Processes, Programs, and Interventions**

Overview of Standards and Measures

- **Standard 9.1 B**
 - Evaluate public health processes, programs, and interventions provided by the agency and its contractors

Overview of Standards and Measures

- Implement Quality Improvement
- Standard 9.2 B
 - Implement quality improvement of public health processes, programs, and interventions

Overview of Standards and Measures

- Domain 10
 - Contribute to and apply the evidence base of public health
- Identify and Use Evidence-Based and Promising Practices
- Standard 10.1 B
 - Identify and use evidence-based and promising practices

Overview of Standards and Measures

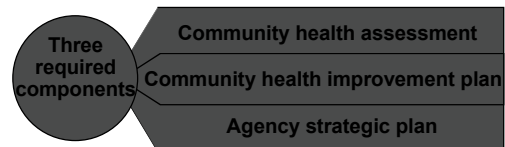
- Promote Understanding an Use of Research
- Standard 10.2 B
 - Promote understanding and use of the current body of research results, evaluations, and evidence-based practices with appropriate audiences

Scoring and Weighting

- A three point scale will be used during Beta test
 - Does not demonstrate the elements of this measure
 - Partially demonstrates the elements of this measure
 - Demonstrates the elements of this measure

Scoring and Weighting

- In addition, two other questions will be asked
 - Demonstrates with evidence that a QI process is in place for this measure
 - Demonstrates with evidence of improvement in this measure as as result of QI process



Community Health Assessment

- A systematic process, or group of processes, aimed at identifying the population health determinants in such a way that they can be addressed by the community and its partners

Community Health Assessment

- This process includes community health in its broadest definition and, while it may be coordinated by the health department, is the result of the work of various partners
- It can include assets and well as problem issues

Community Health Improvement Plan

- A long-term systematic effort to address issues identified by the assessment and community health improvement process
- Is broader than the health department agency
- Should include partners

Community Health Improvement Plan

- Should be timely
- Can be used by partners to prioritize activities and set priorities

Strategic Plan

- Internal to the health department
 - Although may have been developed with input from partners
- Describes goals, objectives, strategies and new initiatives
- Should guide the health department in forming its role in the community it serves and in setting its own priorities

Quality Improvement

- Integrative process that links knowledge, structures, processes, and outcomes to enhance quality throughout an organization
 - The intent is to improve the level of performance of key processes and outcomes within an organization

Inputs for Program Planning

- The PHAB Board will consider these major categories of input as they plan to launch the full accreditation program in 2011
 - Beta Test Formal Evaluation
 - Feedback on the Beta Test Tools
 - Specific Work on Tribal Accreditation

Inputs for Program Planning

- Think Tank Monographs
 - Centralized states
 - Governance
 - Environmental public health
 - State-based accreditation
 - Public health laboratory
 - Large city/metro
 - Emergency preparedness

Proposed Incentives

- Streamlined grant applications
- Streamlined grant reporting
- Access to additional funding
- Use of collected data for accreditation documentation
- Access to best practice community

Thank You

Public Health Accreditation Board

www.phaboard.org

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