

Leadership and Advocacy: Trends and Challenges in Maternal and Child Health

Satellite Conference and Live Webcast

Wednesday, March 23, 2011 12:00-1:30 p.m. (Central Time)
1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

In 1935, Title V of the Social Security Act established a federal-state partnership to address the needs of the maternal and child health population. Over the years, though changes have occurred, Title V remains the oldest federal program dedicated to the health of all mothers and children. Strong leadership and advocacy skills are critical to the program's success. Program faculty will discuss national trends in maternal and child health, national leadership for MCH, current challenges and opportunities, and future directions.

PROGRAM OBJECTIVES

1. Describe maternal and child health leadership and current challenges and opportunities.
2. Discuss leadership and the importance of advocacy.
3. Present applications of maternal and child leadership in current practice settings.
4. Provide ideas and suggestions for future directions of Title V Maternal and Child Health Programs in light of the Affordable Care Act.

FACULTY

Michael Fraser, PhD

Chief Executive Officer

Association of Maternal and Child Health Programs
Washington, D.C.



CONFERENCE DETAILS:

Target Audience: Nurses, social workers, pediatricians, OB/GYNs, MCH administrators and associate staff, public health students, and other healthcare professionals providing care to women and children.

Continuing Education: Social Workers 1 hour

Registration: www.adph.org/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved provider of continuing nursing education by Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Louisiana, and Mississippi, and the Schools of Public Health at UAB and Tulane University with funding from the Health Resources and Services Administration, DHSS.

ALABAMA PUBLIC HEALTH TRAINING NETWORK