

Social Media: The Blurring of Professional Boundaries

Satellite Conference and Live Webcast
Wednesday, May 1, 2013 12:00-1:30 p.m. (Central Time)
1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

Social media has become a great way to connect with people, but in the healthcare profession, social networking can often blur the ethical lines in a patient-provider relationship. Postings on Facebook and similar sites have cost some healthcare professionals their jobs and some others have even lost their license to practice. Program faculty will explore the issues which make social media a potential liability for healthcare providers and discuss ways to teach professionals how to avoid the misuse of this new media.

PROGRAM OBJECTIVES

1. Describe the use of social media in healthcare.
2. Explain the difference between privacy and confidentiality.
3. Name at least three of the six Principles for Social Networking.
4. Identify one consequence of violating one's professional boundaries.



FACULTY

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Board Member
Louisiana State Board of Nursing

CONFERENCE DETAILS:

Target Audience: Healthcare professionals working in all practice settings

Continuing Education: Nurses 1.5 hours

All participants will be charged a fee to receive CE Certificates.

Registration: www.adph.org/alphntn

Technical Information: To receive complete technical information you must register at www.adph.org/alphntn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.adph.org/alphntn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #.

Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphntn@adph.state.al.us



University of Louisiana at Lafayette College of Nursing and Allied Health Professions is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The South Central Public Health Training Center is a partnership of the state health departments in Alabama, Louisiana, and Mississippi, and the School of Public Health and Tropical Medicine at Tulane University with funding from the Health Resources and Services Administration, DHHS.

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