

ETHICS IN THE AGE OF SOCIAL MEDIA

Satellite Conference and Live Webcast

Tuesday, May 7, 2019, 10:00-11:30 a.m. (Central Time)

11:00 a.m.-12:30 p.m. (Eastern) • 9:00-10:30 a.m. (Mountain) • 8:00-9:30 a.m. (Pacific)

This program will offer a view of digital and social media and ways in which they can and have been used to benefit consumers. Program faculty will explore cautions about use of electronic and social media, including privacy concerns and boundary violations. Finally, the presentation will look at the interpersonal dynamics between clients and workers and strategies to be therapeutic in addressing issues that arise.

PROGRAM OBJECTIVES:

At the conclusion of this training, participants may be able to:

1. Name at least 4 advantages of electronic communication with consumers.
2. List at least 4 social media trends and ways they can be used in therapeutic ways.
3. Identify at least 3 potential examples of boundary violations on social media.
4. Discuss possible transference reactions to social media contact and how social workers can respond.

FACULTY:

James L. Sacco, MSW

Consultant

Jim is a trainer and consultant based in Asheville, North Carolina. His social work career has included experience in inpatient and outpatient mental health and substance use disorder settings. Since the mid-80s, Jim has merged his clinical practice and experience as a public health trainer focused on sexual health, case management, substance use, and Motivational Interviewing. He has trained more than 50,000 health care workers since 1986.



CONFERENCE DETAILS:

Target Audience: Nurses, Social Workers, Clinicians, Health Educators, and others that work in a healthcare setting

Continuing Education: Nurses 1.5 hours and Social Workers 1.5 hours, EMS 1.5 hours

**Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at www.alabamapublichealth.gov/alphtn*

Registration: www.alabamapublichealth.gov/alphtn

Technical Information: To receive complete technical information you must register at www.alabamapublichealth.gov/alphtn

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.alabamapublichealth.gov/alphtn

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #.

Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

The Alabama Department of Public Health is an approved provider of continuing social work education by the Alabama Board of Social Work Examiners.