

# Reinventing Maternal and Child Health: Coordinating the Boundaries Between Social Determinants and Clinical Care

## Satellite Conference and Live Webcast

Thursday, June 13, 2013 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

**A**s changes occur in the field of Maternal and Child Health (MCH), innovative approaches are needed to address critical issues. Life Course, a perspective that has roots in other disciplines, builds upon collaborations and partnerships in the broader public health system and in other disciplines. The process of applying Life Course in practice allows for flexibility and innovation and is critical for long-lasting and effective health improvements. Program faculty will discuss the role each public health professional can play in contributing to this system change and social movement within MCH.



### PROGRAM OBJECTIVES

1. Provide a quick summation of the status of the Maternal and Child Health industry in America today.
2. Communicate an operating framework/matrix to implement a Life Course Approach to MCH practice.
3. Communicate specific policy and practice strategies for state and local action in Alabama.
4. Define the leadership mandate to reinvent maternal and child health.

### FACULTY

**Mario Drummonds, MS, LCSW, MBA**  
Executive Director and CEO  
Northern Manhattan Perinatal Partnership, Inc.  
New York, New York

### CONFERENCE DETAILS:

**Target Audience:** Pediatricians, nurses, social workers, maternal and child health professionals, public health administrators and educators, academicians

**Continuing Education:** Nurses 1.5 hours, social workers 1.5 hours

*\*Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at [www.adph.org/alphntn](http://www.adph.org/alphntn)*

**Registration:** [www.adph.org/alphntn](http://www.adph.org/alphntn)

**Technical Information:** To receive complete technical information you must register at [www.adph.org/alphntn](http://www.adph.org/alphntn).

**Satellite** - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at [www.adph.org/alphntn](http://www.adph.org/alphntn).

**Audio** - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

**On Demand** - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants.

**Conference Details Questions:** Call: 334-206-5618 | Email: [alphntn@adph.state.al.us](mailto:alphntn@adph.state.al.us)

*\*\*The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation\*\**

The Alabama Public Health Training Center is a partnership of the state health departments in Alabama and Mississippi, and the School of Public Health at UAB with funding from the Health Resources and Services Administration, DHHS

*\*\*Sponsored in part by the Ann Dial McMillian Endowed Lectureship in Family and Child Health (UAB)\*\**