

# Best Babies Zone: A Place-Based Approach to Transforming Communities and Improving Birth Outcomes Across the Life Course

## Satellite Conference and Live Webcast

Wednesday, June 25, 2014, 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

## Faculty

*Cheri Pies, MSW, DrPH*

Clinical Professor

MCH and DrPH Programs

School of Public Health

University of California at Berkeley

## Program Objectives

1. State the Best Babies Zone mission statement.
2. Discuss key strategies for mission attainment.
3. Outline key implementation strategies in one of the initial three communities.
4. Describe strategy implementation challenges faced and lessons learned.

## Conference Details

**Target Audience:** Physicians, nurses, social workers, maternal and child health professionals, public health professionals, academicians

**Continuing Education:** Nurses 1.5 hours and social workers 1.5 hours

*\*Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at [www.adph.org/alphtn](http://www.adph.org/alphtn)*

**Registration:** [www.adph.org/alphtn](http://www.adph.org/alphtn)

**Technical Information:** To receive complete technical information you must register at [www.adph.org/alphtn](http://www.adph.org/alphtn)

*Satellite* - Live satellite conference on C band (analog).

*Webcast* - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at [www.adph.org/alphtn](http://www.adph.org/alphtn)

*Audio* - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

*On Demand* - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants.

**Conference Details Questions:** Call: 334-206-5618 | Email: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)

*\*\*The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation\*\**

*The Best Babies Zone supports lead agencies reaching out to residents and local partners in economic development, education and early childhood, health services, and community systems sectors. These groups work together to improve community conditions and reduce rates of low-birth weight, prematurity, and infant mortality. The BBZ has started in three communities nationwide. The purpose of this presentation is to enable the learner to understand the vision and mission of the Best Babies Zone program, describe key strategies to attain the vision and mission through implementation, and discuss challenges faced by and lessons learned from strategy implementation.*



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