

Alabama Obesity Task Force

Meeting Minutes

March 30, 2015

Chilton Public Library

Clanton, AL



Alabama Obesity Task Force (AOTF) Mission Statement:

“Creating a healthier Alabama through obesity”

Purpose Statement:

“The Alabama Obesity Task Force works through collaboration, programs, policy and environmental changes to support and promote healthy lifestyles.”

Chair Kathe Briggs welcomed group and attendees provided introductions and organizations represented.

Ms. Nancy Ray with the State Department of Education provided a presentation on behalf of ALSDE on the School Wellness Task Force and Healthy School (see attached presentation on AOTF webpage)

Molly Killman, ADPH liaison and Director of Nutrition and Physical Activity Division shared information on the worksite vending machine program. Program is currently running across the state in government buildings and some private organizations. Resources for implementation including information for vending machine providers can be found at <http://adph.org/NUTRITION/index.asp?id=4929>.

Tim King of BCBS AL shared updates regarding the Be Healthy School Grant Program (twenty-five \$10,000 grants are available) and National Walk @ Lunch Day on April 29.

A stretch break was provided by Student Engagement co-chair Amy Oliver.

Hank Williford, AOTF co-chair provided updates on Get Moving Alabama including the recent work of the GMA steering committee. A logo has been confirmed by committee and social media information has been secured including utilization of url www.getmovingalabama.org to redirect to ADPH page for GMA. Steering committee for GMA will be meeting via conference call every other week; committees include a communications/PR committee, Kick-off event/Campaign committee, and Toolkit/state activity plan committee.

Kathe Briggs, Chair, explained process for AOTF elections including a description of each committee task and current leadership. Process for voting and time commitments from each potential board member were also shared. New board will transition at May meeting in Montgomery.

Committee Work session for each committee focusing on suggested items to include on Get Moving Alabama website, ideas for GMA mascot, and ideas for statewide physical activity challenges. Reports suggested a mascot challenge utilizing all of the various college teams across the state; physical activity challenges to be heavily utilized via social media including Facebook, Twitter, and Instagram.

Meeting adjourned at 12pm. Next AOTF meeting on May 2014 in AUM Wellness Center Room 109 from 9am-12pm.