Alabama Obesity Task Force

Meeting Minutes November 6, 2014 Mobile, AL



Alabama Obesity Task Force (AOTF) Mission Statement:

"Creating a healthier Alabama through obesity"

Purpose Statement:

"The Alabama Obesity Task Force works through collaboration, programs, policy and environmental changes to support and promote healthy lifestyles."

Chair Kathe Briggs welcomed the group and attendees provided introductions and organizations represented.

Mary Mullins provided an update from the Live Better Mobile project. The conference had drawn 180 participants to learn strategies on changing lifestyle habits and the culture of Alabama.

Shannon Davis presented on her microbiome research that she is conducting through Alabama State University. Her emphasis is to study the effects of diet on human gut microbiome structure and function in relation to obese and non-obese populations in the state of Alabama.

Molly Killman gave an overview of the upcoming 2015 Scale Back Alabama program providing dates and web address. She discussed the changes that will be implemented this year. There will now be two person teams as opposed to four, a panel of experts will serve as spokespeople for the program, and registration will be available on-line.

Dr. Hank Williford gave a presentation on the Get Moving Alabama campaign and provided information from the West Virginia campaign as a potential model.

Kathe Briggs allowed time for group announcements and then members broke out into committee work groups. They were asked to discuss ideas for the Get Moving campaign and how their committee can disseminate the campaign messages.

Kathe Briggs adjourned the meeting at 4:30pm. The next Obesity Task Force meeting is scheduled for March 2015. Details will be sent to the group in January.