

## **Blood Donor 60 Sec PSA**

Did you know that every two seconds someone in the United States needs blood?

That means more than 41,000 blood donations are needed every day to make sure that hospitals and emergency treatment facilities have enough for patients with cancer and other diseases, for organ transplant recipients, and to help save the lives of accident victims.

If you are eligible, it's important to donate blood regularly to help ensure that there is enough blood readily available for patients whenever and wherever it is needed.

Since the winter months traditionally yield lower numbers of blood donations, January has been designated as National Blood Donor Month to encourage donors to give or pledge to give blood.

A blood donation truly is a gift of life that can help others in your community who are sick or injured...so make your plans to give today. For more information, and to find a location where you can donate blood, visit our website at Alabama-Public-Health-dot-gov. That's Alabama-Public-Health-dot-gov.

For more information, contact: Brandon Vaughn brandon.vaughn@adph.state.al.us / 334-206-2080

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