

## **ACCCC Meeting via zoom – October 16, 2020**

**10:00 a.m. – 12:00 p.m.**

### **Meeting Minutes**

**Welcome** – Casey Daniel, Coalition Chair

### **Presentation – Accessing and Utilizing ACCCC Demo – Jennifer Pratt Allen, ADPH Digital Media Director**

- Discussed how ACCCC might utilize social media platform
- ADPH assisted ACCCC in developing ACCCC Facebook page about 10 years ago
- In January 2020 the ACCCC Facebook group page was created
  - Administration privileges given to ADPH Public Health Educator
  - Members can have relevant discussions and ask questions in the “About” section
  - Everyone asked to be respectful on the page by only posting advertisements pertaining to ACCCC
  - Page is set to “private” where only group members can access the page
  - Discussion on terms of use

### **Presentation – Childhood Cancer – Dr. Chibuzo Ilonze, Assistant Professor of Pediatric Hematology and Oncology at the University of South Alabama**

- Dr. Ilonze provided an overview and statistics on childhood cancer
  - After injury, childhood cancer is the leading cause of death in children age 2-19 in the U.S. More than 15,000 cases are diagnosed in the U.S. each year. About 1,190 children are expected to die yearly from cancer.
  - Cancers with the highest incidence rates are leukemia, brain tumors, and lymphomas.
  - Childhood cancer incidence rates are increasing due to better diagnoses and early screenings; mortality rates are decreasing.
  - Sixty percent of childhood cancer survivors suffer effects later in life, such as infertility, heart failure, and secondary cancers.
- Justin George, ASCR Director of Cancer Epidemiology, provided additional childhood cancer data

### **Committee updates – ACCCC Subcommittee Chairs**

- Jennifer Hicks stated the Survivorship committee helped with two survivor videos that is on the ThisisAlabama.org website. Links to the videos were provided. The committee wants to recruit new members. Some opportunities for committee work are emphasizing the use of advance directives and the integration of palliative care as part of routine care for cancer patients.

- Heather Adams gave Chelsea Green's update for the Prevention committee. The committee met the end of September and wants to continue to target outreach for HPV vaccine in people age 18 and older. Heather discussed ways to increase screening rates for lung, breast, cervical, colorectal, and HPV.
- Mary Brooks stated the Access to Care committee met Tuesday. Discussion focused on the Road to Recovery Program which work was started pre-COVID19. Dialogue centered on pooling resources from the ACCCC to help with transportation. The committee also decided to work on a virtual resource pamphlet or library for cancer patients.
- Dina Avery of the Early Detection committee developed and implemented three webinars in October for breast cancer awareness month. The webinars individually focused on awareness, advocacy, and survivorship. The committee will plan new activities in January.

### **Coalition Discussion**

- Casey discussed the upcoming ACCCC election and responsibilities of the executive committee: chairperson, vice-chairperson, and secretary. Nominations are due to Carol Garrett by October 30 and the voting deadline is November 20. Casey proposed the current chair stay on as one of the officers for the first year of the two-year term to help transition the new officers in their roles.
- Casey led a discussion on a coalition-wide initiative to increase screening rates during COVID-19. ADPH had sent letters to patients of ABCCEDP stating how important it is to continue to be screened, developed pamphlets and put resources on the website educating the public on the importance of regular screenings. Casey stated the Coalition would support ADPH in this effort.
  - Options for the Coalition are to develop op ads to send AL.com and newspapers, provide webinars about cancer screening, do an infographic with ADPH, partner with other organizations, and use social media such as Facebook posts.
  - Other suggestions were to use Youtube, develop posters or handouts for medical offices, do a PSA interview for television. Casey will send out an email to see who is interested in helping with these ideas.
- Angela Davis at ACS is working on a webinar with Blue Cross Blue Shield targeting large employers to get their employees to start back participating in cancer screenings.
- Casey suggested next steps are to get the Coalition Facebook group page up and running. Members will send events to Lakita Hawes to post.

### **Meeting Adjourned**

**Next meeting – January 15, 2021**