



Infant Mortality 60 Sec PSA

I'm a new mom filled with hopes and dreams for my daughter. I want to see her grow, thrive, and live a healthy life. Unfortunately, more than 500 moms in Alabama will experience the devastation of losing an infant before his or her first birthday, and an additional 500 will experience a miscarriage or stillbirth.

Birth outcomes are influenced by many factors such as race, ethnicity, age, income, education, and location – as well as the health of the mother.

September is Infant Mortality Awareness Month. Help me spread the message. Get informed, know your risks, plan your pregnancy, get early and consistent prenatal care. Don't smoke, drink alcohol, or use drugs while pregnant.

By focusing on better health before pregnancy, many future problems for mom and baby can be prevented.

For more information about Alabama's infant mortality rate, visit Alabama-Public-Health-dot-gov-slash-perinatal.

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