

Obesity Task Force Meeting Minutes  
August 21, 2013  
AL Power Company Office  
Clanton, AL



**Alabama Obesity Task Force (AL OTF)**

**Mission Statement:**

**“Working toward prevention and reduction of obesity for a healthier Alabama”**

**Purpose (Branding) Statement:**

**“The State Obesity Task Force works to address overweight and obesity issues through advocacy, policies, environmental changes, and programs that support healthy lifestyle changes.”**

Sheena Gregg, Chair, welcomed the group, followed by member introductions.

Ms. Gregg introduced Dr. Linda Knol, UA professor and OTF Data Chair. Dr. Knol reviewed the current childhood obesity data. (Refer to power point posted.)

Christina Vanzandt provided an update concerning the October 29, 2013, Alabama Wellness RX: Healthy Families, Healthy Schools, Healthy Communities summit sponsored by the OTF and Action for Healthy Kids.

Kelly Javinett of the Tarrant Summer Program spoke to the group outlining the success of incorporating a garden into a summer learning program. As a result, the discussions have started on expanding the garden during the school year also.

Mim Gaines and Kathy Shuleva reviewed the OTF social marketing campaign. Refer to the power point.

Sheena Gregg announced the secretary responsibilities were being shared among Board members until a secretary is identified.

During the Committee Work Session, each committee was charged to review the social marketing plan for needed additions and changes, detail how the committee would implement the campaign, and sign up for personal action steps.

**Committees:**

Advocacy -Debbie Morrison, Chair; Melanie Bridgeforth, Co chair  
Community- Kathy Shuleva, Chair; Gina Mabrey, Co chair  
Communications- Verna Gates, Chair; Nicole Wyatt, Co chair  
Data- Linda Knol, Chair; Richard Sinsky, Co chair  
Health Care Provider – Heather Whitley, Chair; Tim King Co chair  
Membership- Michael Jackson, 2014  
Student Involvement- Jessica Lauren, Chair; \_\_, Co chair,  
Food Systems –Jennifer Ropa, Chair; Alice Evans, Co chair  
Action for Healthy Kids- Mary Martin, Chair; Penny Edwards Co chair

The meeting concluded with group reports.