



WEBINAR

Rural Health Clinics (RHCs) 101

Session Description: Join us for an informative session tailored for Rural Health Clinic (RHC) managers, staff, and providers.

ALABAMA OFFICE OF
**PRIMARY CARE
&
RURAL HEALTH**



We'll cover:

- Overview of the Federal RHC Program: Gain a solid understanding of the RHC program, established in 1977 to enhance access to primary care services in rural, underserved areas.
- How RHCs Are Unique: Learn what sets RHCs apart from other clinic types, including their location requirements in rural, underserved areas, and their staffing mandates, such as employing nurse practitioners or physician assistants available at least 50% of the time the clinic operates.
- Overview of Compliance: Understand the key compliance requirements for RHCs, including maintaining proper staffing levels, providing specific laboratory services, and adhering to Medicare's Conditions for Certification.

We'll also touch on recent changes in the RHC statute that may impact your operations. This session is designed to provide valuable insights to help you navigate the complexities of managing a Rural Health Clinic effectively.

Date: Wednesday, January 29, 2025

Time: Noon – 1 p.m. CT

Intended Audience: RHC managers, staff, and providers

Agenda Objectives:

- Overview of the federal RHC Program
- How they are unique from all other clinic types
- Overview of compliance

*Bonus FYI...

- Change in the RHC Statute

Presenter:

Tonne McCoy, CRHCP, LSS-GB, Technical Assistance Director
National Organization of State Offices of Rural Health (NOSORH)

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How to Register:

[Click Here](#)

Fill out the required information

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National Organization of
State Offices of Rural Health

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More Webinars:

Rural Health Clinics (RHCs) Compliance Overview Part 1

Date: Wednesday, February 26, 2025

Time: Noon – 1 p.m. CT

How to Register:

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Rural Health Clinics (RHCs) Compliance Overview Part 2

Date: Wednesday, April 9, 2025

Time: Noon – 1 p.m. CT

How to Register:

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Rural Health Clinics (RHCs) Compliance Overview Part 3

Date: Wednesday, April 30, 2025

Time: Noon – 1 p.m. CT

How to Register:

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In this 3-part webinar series, participants will receive an in-depth review of the Centers for Medicare and Medicaid's (CMS') requirements for RHC compliance. Washington's most common deficiencies will be shared and compared to the nation. A live walk-through of some of the best resources for the most up-to-date RHC information. Finally, participants will be provided helpful tips for how to meet the requirements and be able to provide evidence of compliance to surveyors with provided customizable templates.

1. Outline/Objectives:
 - a. Overview of 42 CFR 491
 - b. Statute vs Guidance - understanding the difference
 - c. Be able to navigate the CMS RHC Center to find your resources
 - d. Understand one size doesn't fit all when it comes to emergency preparedness
 - e. Understand and adopt the 3 provided customizable templates

Rural Health Clinics (RHCs) and Community Engagement

Date: Wednesday, May 28, 2025

Time: Noon – 1 p.m. CT

How to Register:

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Click **Register** (you will receive an email with connection info)

This webinar will explore the importance of community engagement for Rural Health Clinics (RHCs) in achieving organizational success. Participants will learn how strategic engagement fosters trust, improves patient loyalty and drives measurable outcomes such as return on investment (ROI) and increased market share. Through practical examples and actionable strategies, attendees will gain the knowledge and tools needed to strengthen relationships with their communities, enhance service utilization, and create a lasting impact in rural healthcare settings.

1. Outline/Objectives:
 - a. Define the role of community engagement in improving RHCs' return on investment and patient outcomes.
 - b. Identify actionable strategies to build trust and loyalty within rural communities to expand the clinic's market share.
 - c. Evaluate the impact of community-driven initiatives on financial performance and organizational sustainability in RHCs.

Rural Health Clinics (RHCs) Strategic Planning

Date: Wednesday, June 25, 2025

Time: Noon – 1 p.m. CT

How to Register:

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Click **Register** (you will receive an email with connection info)

Strategic planning is essential for Rural Health Clinics (RHCs) to navigate the complexities of healthcare delivery and ensure long-term sustainability. By engaging in comprehensive strategic planning, RHCs can better identify their strengths, weaknesses, opportunities, and threats, allowing them to make informed decisions and set clear priorities. This proactive approach helps RHCs allocate resources effectively, improve patient care, and adapt to changing healthcare environments. Additionally, strategic planning fosters collaboration among staff and stakeholders, aligning efforts toward common goals and enhancing overall clinic performance.

1. Outline/objectives
 - a. What is strategic planning and how it will benefit RHCs
 - b. Demonstrate the Biennial Review and strategic planning activities relationship to foster RHC success
 - c. Walk through a basic template