



An e-newsletter for Alabama WIC

January 2022

Mead Johnson New Look

Enfamil Infant and Gentlease – Expected First Ship Early February 2022 Enfamil A.R. and Reguline – Expected First Ship Early March 2022

Enfamil Infant

Old Look

Enfamil



New Look



Enfamil A.R.





Old Look



Enfamil Gentlease

Old Look



Enfamil

New Look

Enfamil Reguline

Old Look





Lactose Free/Reduced Milk

Half gallon containers of lactose free/reduced milk are WIC approved, this item does not have to be specified on the participant's shopping list or benefit balance.



WIC Compliance

A part of the compliance process is reviewing pertinent records and documents. Ensure all stores management staff has knowledge and access to pertinent files in relation to WIC during vendor site visits.

Self-Checkout

eWIC can be used at self-checkout for stores that have gained approval. For a list of WIC vendors approved for self-checkout, visit the Alabama eWIC website.

http://www.alabamapublichealth.gov/wic/ewic.html

If you are interested in accepting eWIC at selfcheckouts in your store(s), please contact the State WIC Office to discuss requirements and setup a Level III Certification of your self-checkout register's software.

Alabama's Women, Infants and Children (WIC) Program





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Produce Mapping (Linking)

The Alabama WIC Program requires retailers to map/link produce to an Alabama WIC-approved Price Look-Up (PLU) code. This means that any WIC-approved fresh fruit or vegetable without an International Federation of Produce Standards (IFPS)-approved PLU code must be mapped/linked to an IFPS-approved PLU code.

Store Responsibility:

- Map/link all required fresh fruits and vegetables.
- Contact your Electronic Cash Register (ECR) Provider for specific instructions on how to map/link produce, as every ECR is different.
- Ensure store personnel are trained to address issues that may occur.

Additional information about mapping can be found by visiting the Alabama eWIC for Vendors page at: http://alabamapublichealth.gov/wic/vendor-management.html or the IFPS website at https://www.ifpsglobal.com/

Note: Temporary increase of WIC's Cash Value Benefit (CVB) has been extended until March 31, 2022



Downloading the Alabama WIC Approved Product List (APL) Reminder

All vendors should connect their Point of Sale (POS) system for each eWIC device/outlet covered by the WIC vendor agreement to the state's eWIC system at least once each 24-hour period to download reconciliation files and the APL. This ensures WIC participants are able to purchase all WIC-approved foods at your store(s).

You Are Responsible for Training Your Cashiers.

Please follow the link below for the Alabama WIC Vendor Training Module: https://www.alabamapublichealth.gov/wic/vendors.html.

Check it Out Alabama has a WIC App!

Access the WIC approved foods brochure and stay connected with social media posts and WIC news.





Need Supplies or Have Questions?

We are here to help you! If you have WIC questions or concerns call us at the State WIC Office. You can order supplies, such as shelf labels, Alabama WIC Program Vendor Procedure Handbooks, approved foods brochures, or window clings, by calling 1-888-942-4673.