Meeting Minutes

Meeting Start: 2:00 pm

Listed below is an outlined summary of the agenda items and topics discussed.

1) AGENDA ITEM 1: Recognition
   - Recognition of 1st pediatric office that has 80% or higher adolescent vaccination rate set by Healthy People 2020
     - VFC AFIX exchange visits by field staff - quality improvement strategies
     - Pediatric Associates of Kellyton AL – Dr. Eric Tyler, MD and Dr. Arnold Tauro, MD
     - 85% meningococcal and 82% HPV
More promotion to be done
  o Highlight model actions they have taken to meet standard
    ▪ Pathway to success:
      1. Reminder recalls once child reached the age of 10
      2. All staff involved in education of vaccines including staff nurses, doctors, admin, and tech

2) AGENDA ITEM 2: Alabama HPV Action Plan

- Houston Meeting was held in August – Four key cancer control and HPV vaccination stakeholders attended the Comprehensive Cancer Control National Partnership (CCCNP) HPV Workshop that was organized and hosted by the American Cancer Society.
  o Created HPV Workshop State Team Plan along with this temporary task force to accomplish set goals
- Dr. Pierce reviewed the Action Plan
  o Tasks 1.1 through 2.4
  o Action plan topics discussed included:
    ▪ Invitation list – sent to next meeting by Cindy Lesinger
    ▪ Membership participation commitment form
      1. Mail to all attendees with this meetings’ minutes
      2. Angela Davis – distribution
    ▪ Members to produce resource inventory
      1. Email in the following weeks regarding actions/services that can be contributed to AAITF
    ▪ Formation of subcommittees – 4 are expected to meet between now and the next AAITF meeting
      1. Provider education - Summit will be Spring 2019
      2. Parental education - Educational Campaign
      3. Data committee - heat map, cost of treatment, evaluation of campaign efforts, provider awards
      4. Policy committee - alternative vaccination opportunities - suggest centralized letter for school distribution.
    ▪ Social Media Linkages & combat social media attacks
    ▪ Statewide multi-media campaign – April 2019
      1. Target parents
      2. Summer back-to-school vaccine message
      3. Create brand, slogan, PSAs, sports marketing – use previously created material
      4. Content analysis
        ▪ Blue Cross Blue Shield Circle of Care Summit (anticipate being on agenda) deadline August 2019
• Pediatric Provider Awards – (gold, bronze, silver) in an effort to motivate improvement through healthy competition
  • 80% vaccination rates or better and the 90th percentile of population
  • Determine deadline
  • Retrieve data from IMMprint

• Statewide Summit – Dr. Pierce
  • All task force member and other partners and stakeholders
  • Summit Items:
    o How to increase vaccination rates
    o Address alternate provider sites
    o well mistakes
    o “Someone You Love” documentary
  • Spring 2019 – May

• Expanding the alternative vaccine opportunity
  • Policy approaches
  • Encouraging the use of SBC and pharmacies
  • To be further discussed later on – latter part of action plan

AGENDA ITEM 3: Requested Topics of Discussion

Question: How is vaccination in school with no well-visit beneficial to the patient?

• AAP/ADPH drafted SBC policy
• Flyer to promote the importance of medical homes - required to be sent home with vaccine/consent packets
• Provides catch up vaccinations
• Advantages
  o gets the children vaccinated
  o keeps children enrolled in school
  o helps school system maintain federal funding
  o hopefully see increase in patients with medical homes as a result of action
  o private sector providers will get credit for vaccines regardless of where the vaccine was administered
• SBC are requested by the schools, adolescent vaccine rates are poor, but no positive increase in vaccination rate have been noted.
  o National Immunization Teen Survey - 40% Vaccination completion rate for 11-15 year olds in Alabama
  o Be proactive with increase in vaccination of 10-15 year olds
• On Sept 1st, all VFC Providers must use IMMprint within 72 hrs.
  o Working with legislation to further increase vaccine recording in ImmPRINT.
SBC parent letters

- standardized from ADPH – top to bottom
- LaBrenda Marshall – send all call email to all nurses as a follow-up
- Current flyer is being used – clip board

Baldwin County Adolescent SBC

- Vaccinated 203 students in 4 day span – 303 vaccine administered
- HPV vaccines still lower than expectations – only 79 elected to include HPV
- Possible barriers
  - Last minute
  - Small number of schools
  - Limited timeframe

Question/Concern: Is there an issue with not enough pediatricians accepting Medicaid in the state?

Pharmacist Involvement

- Recommended for vaccinations given to 9-18 year olds. Pending further approval by Alabama Department of Public Health, then Medicaid Approval and medical coding.
- The number of eligible pharmacists will be determined by Alabama Department of Health resources
- City Drug Pharmacy agreed to vaccinate patient without being reimbursed.
- What determines reimbursement rate: ranges from $19.79 - $8.00
- Set apt. with Louise and Kelly to discuss further

Vaccination for Children Policy

- Includes resolution verbage - not regulating school based clinics, will stress medical home
- Who will pay for printing of forms? Distribution?
  - Current enrollment in AL is 72,000 students
- School nurses do more than simple scrapes and bruises, shouldn’t be tasked with distribution to parent/child
  - Will discuss at AAP conference to assist with disconnect between provider perceptions of school nurses, and the reality of it.
- Reviewed “Alabama Department of Public Health Immunization Division Vaccine For Children (VFC) School-based Vaccine Clinics Policy”

Reviewed HPV Dental Infographic

- Infographic can be sent to state dental offices
- Oral Health Coalition - Cindy Lesinger recently presented to them, very interested
- Oral Cancer Screenings are included in dental appointments
- Possible future ImmPRINT access for dentists to check vaccine status of scheduled patients
  - Serve as another source to remind/reinforce vaccination administration
- Top HPV cancer - Oropharyngeal cancer
- CDC/American Dental Association - joint material/You are the Key
• HPV Roundtable - Oct 1, ADPH HPV Campaign begins that utilizes HPV roundtable data
• Dentistry/University of Alabama, Birmingham - may seek funding from National Institute of Health - Dental education will be increasing HPV knowledge to reinforce HPV vaccination
• Chair of American Dental Association, Council of Scientific Affairs is a University of Alabama, Birmingham educator - Dr. Paul D. Eleazer, DDS, MS
  o We should ask if he would be willing to provide letter of support for Dr. Casey Daniel?
  o Dr. Casey Daniel will touch base with Dr. Johnson and Dr. Lockwood regarding future engagement of Dr. Eleazer.

“Someone You Love”

• Each organization in task force should figure out viewing opportunities
• Show video at teen summit? Is the video appropriate for teens?
• Media should be developed that is geared toward teens
• How would this video be utilized?
  o Health care science teachers
  o Preview at movies?
• Jack and Jill Chapters
• Junior Service Auxiliary

Programmatic Evaluation

• Suggestions from attendees
  o qualitative field study of successful vaccine rates by county
    ▪ Requested rate (percentile not percent)
    ▪ Individual provider permission required to share
    ▪ Use local in-state for content analysis
    ▪ Cindy to research
  o Social media eval
    ▪ Compare our messaging vs. negative messaging and responses
    ▪ Work with social media expert at UAB

AGENDA ITEM 4: Organization and Collaboration Updates

• Possible outreach
  o Football players,
  o Sports marketing
  o YouTube
  o Football intermissions
  o UA lead football physicians?
• Target population for vaccination media
  o Social media targets parents
  o Summit targets providers
  o There is no specific media to target 18 to 26 year olds
AGENDA ITEM 5: Data and Studies (AAP News and Journal & MMWRs)

- Reviewed the following articles:
    - Conclusion: Legislation for HPV vaccination in a given area does not increase adolescent sexual behaviors
    - 24 States have legislation and there is no positive correlation between legislation and sexual activity
    - Since vaccination began in women (2006) and men (2011), there has been a reduction in cervical HPV infections, genital warts and cervical pre-cancers. Further research is needed to understand HPV infection/oropharyngeal cancer. Continued surveillance is needed.
    - Lower coverages of vaccination rates in rural areas may be linked to shortages of healthcare providers in these areas.
    - HPV vaccination initiation and completion rates continue to increase and incidences of HPV infections, genital warts and cervical pre-cancers are decreasing

AGENDA ITEM 6: Next Meeting

- 2nd Tuesday of each month
- Time: 10 am to 2 pm
- Quarterly for large group
- Subgroups to meet in between

Meeting End: 4:00 pm