

Southern HIV/AIDS Awareness Day 30 Sec PSA

Southern HIV/AIDS Awareness Day is observed annually on August 20 to raise awareness, erase HIV-related stigma, and seek resources and solutions needed to reduce the number of new HIV infections in the South.

This day was launched by the Southern AIDS Coalition to bring awareness to the continuing and disproportionate impact of HIV in the south. With all the advances in HIV/AIDS research, advocacy, and science, the south still leads the nation in HIV incidence, prevalence, and AIDS-related deaths.

For more information, download our Start Talking Alabama App from your Apple or Google Play Store.

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