



The Alabama Department of Public Health’s Tuscaloosa County Diabetes Coalition and University of Alabama student group Diabetes Education Team (DiET) teamed up to raise awareness about diabetes in Alabama. November is national diabetes awareness month and World Diabetes Day is held globally on November 14<sup>th</sup>. The organizations have planned several events and campaigns, including participation in the International Diabetes Federation’s global “Pin a Personality” campaign. Several Tuscaloosa personalities are lined up to be pinned on the UA campus and around the community. DiET will hold it’s annual on-campus awareness event for UA faculty, staff, and students at the Ferguson Center on November 14. The campaign was kicked off with the pinning of UA football coach Nick Saban. Alex Morris, DiET president did the pinning and he was joined by members of DiET and the Coalition. [Pictured left to right: Dr. Rebecca Kelly, DiET faculty advisor; Andrew Davis, DiET Vice President; Alex Morris, DiET President; Nick Saban, UA head football coach; Holly O’Hara, DiET, Director of Brand Management; Cindy Bramble, Coalition Co-Chair; Terina Wood, Coalition Co-Chair]

World Diabetes Day was established by the International Diabetes Federation (IDF) to increase awareness about the disease world-wide and is recognized by the United Nations. November 14<sup>th</sup> commemorates the birthday of Frederick Banting, one of the discoverers of insulin. According to the IDF, it is estimated that over 382 million people in the world live with diabetes and over 24.4 million of them are in the US. They further estimate that by 2035, the figure will increase 55% to 592 million world-wide. One in 9 Alabamians has diabetes.

What can you do? Wear blue on World Diabetes Day and all month to raise awareness in your community!